ATLAS

MELVIN THE MONSTER

MELVIN the Monster

APPROVED BY THE COMICS CODE AUTHORITY

SEPT.

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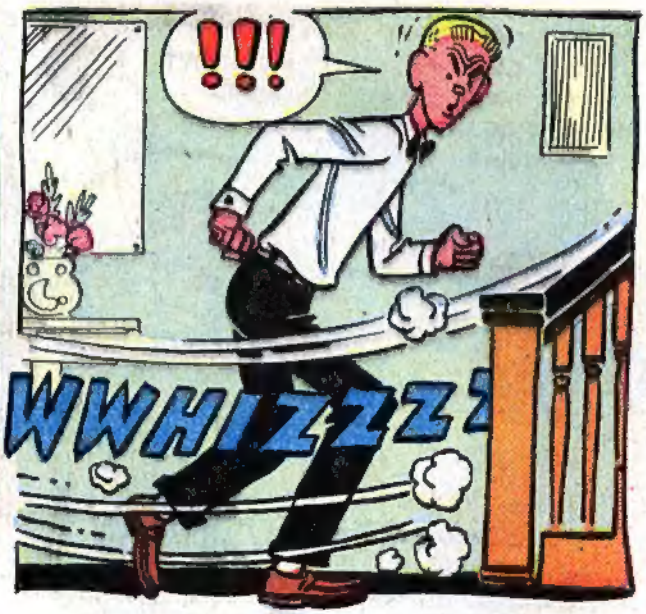
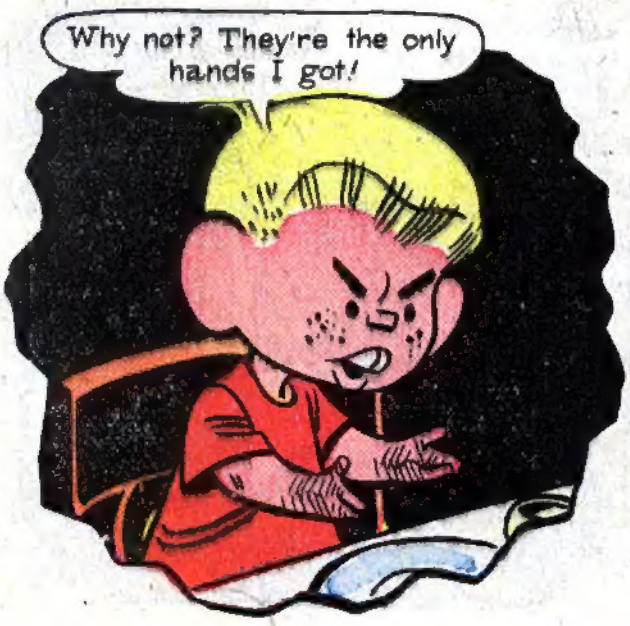
Melvin The Monster
Melvin... DINNER!
Stan Lee & Vol Marcelo
K93
Coming, Mommy!
TOYS
FINGER PAINT SET
Where is Melvin, Mary?
He said he was coming, dear!
I'll call him... MEL-VINN!
Coming, Daddy!
MELVIN THE MONSTER #2

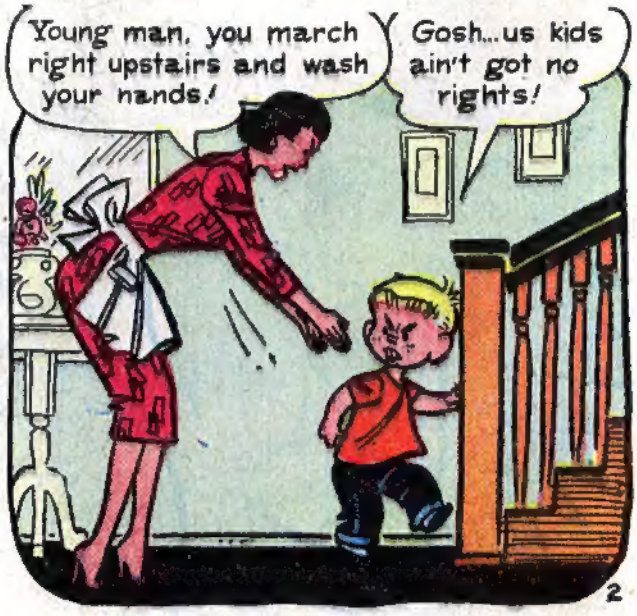
If Melvin isn't down here in exactly one minute, I'll take my strap to him!


!!!
WWHIZZZZ

What's takin' so long? I'm starvishing!
!!!

Melvin! You're not going to eat with THOSE hands, are you?


Why not? They're the only hands I got!


Young man, you march right upstairs and wash your hands!
Gosh...us kids ain't got no rights!

Ted, do you think OTHER children are as hard to manage as our little Melvin?
Melvin isn't hard to manage...
He isn't?!!

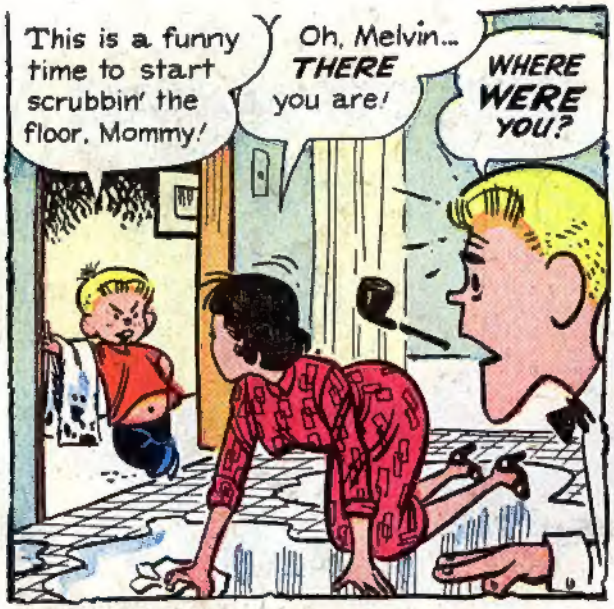
No...he's IMPOSSIBLE!

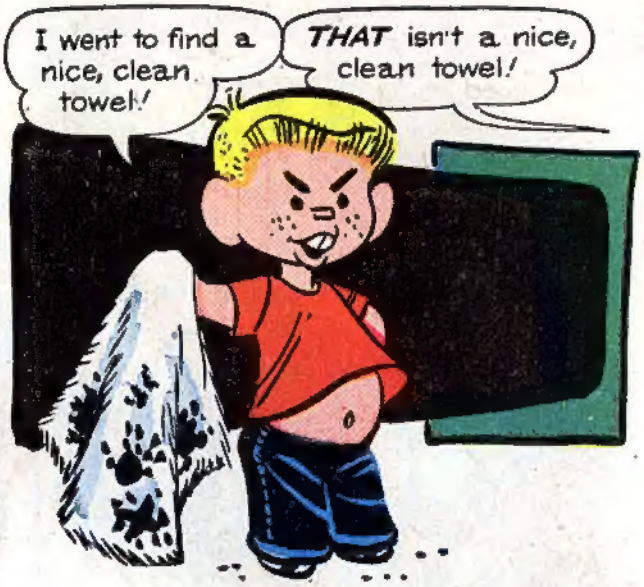
But listen to the water running. The little angel must be scrubbing away!
TINKLE! SPLASH KAPLOOPLE SPLASH

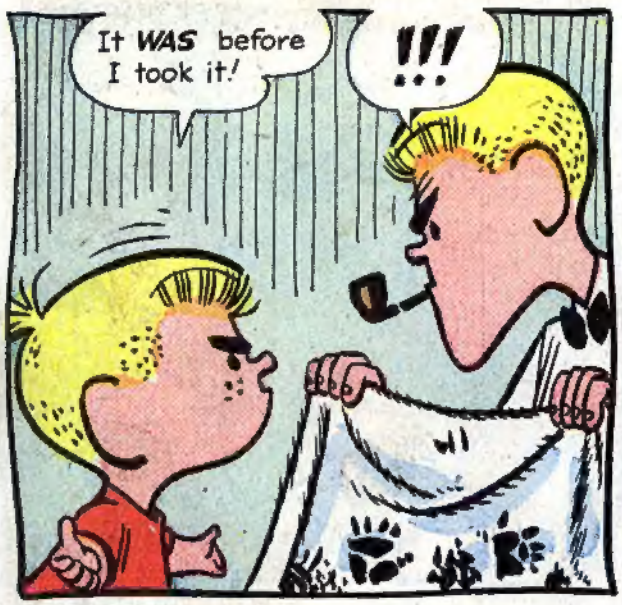
With all that water he could be scrubbing an ELEPHANT!
We'd better go look!

MELVIN! Where are you?
Maybe he's drowning!

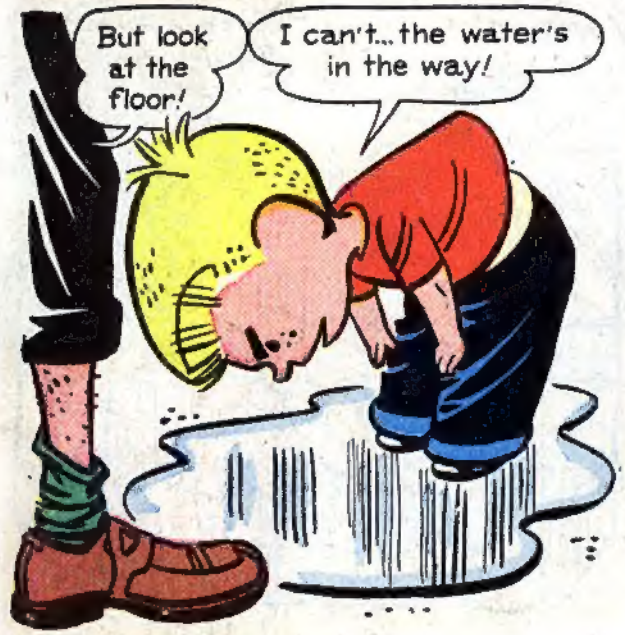
NOBODY can drown in 3 inches of water!
I'll bet MELVIN could!


This is a funny time to start scrubbin' the floor, Mommy!
Oh, Melvin... THERE you are!
WHERE WERE YOU?


I went to find a nice, clean towel!
THAT isn't a nice, clean towel!

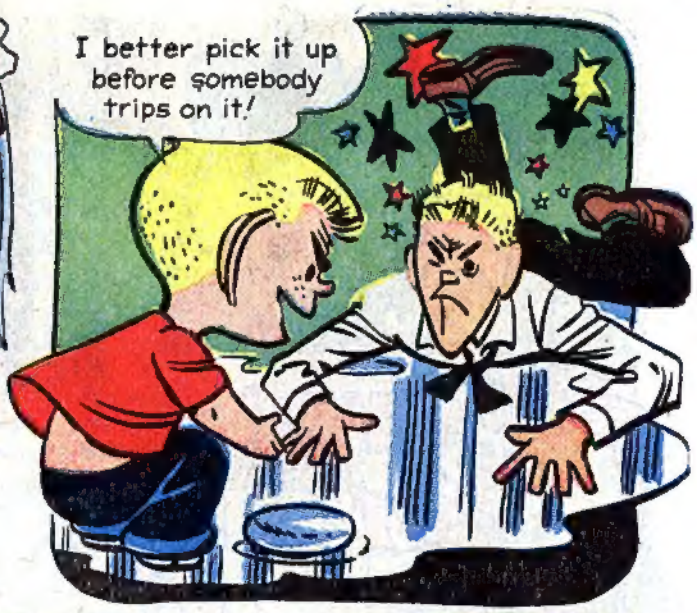

It WAS before I took it!
!!!

Why didn't you turn off the water?!!
Because I wasn't thru washing yet!

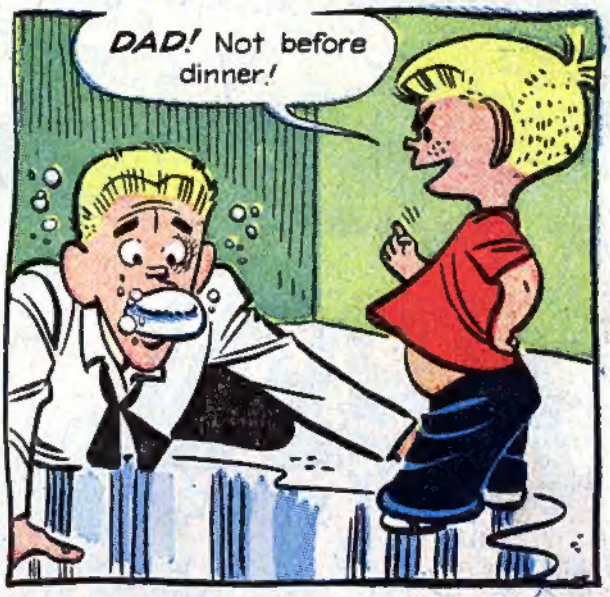

But look at the floor!
I can't... the water's in the way!

I'LL wash your hands...where's the soap?

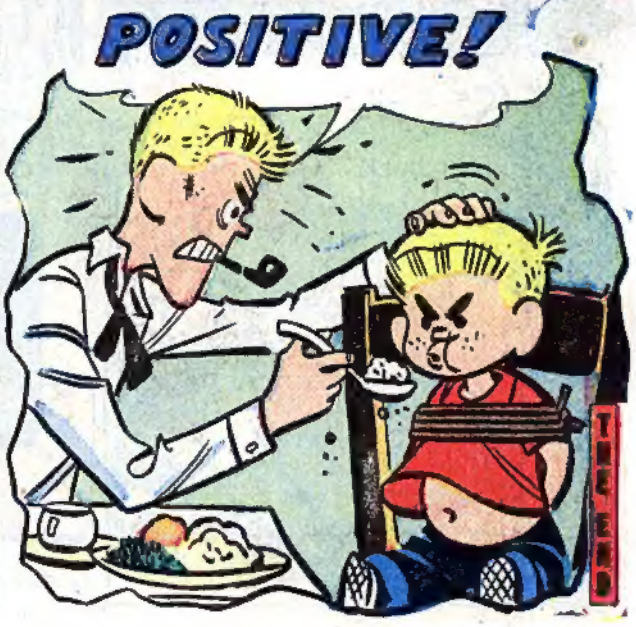
I dropped it somewh... oh! You found it!
EEEKK


I better pick it up before somebody trips on it!

OOPS! It's slippery! Where did it go?

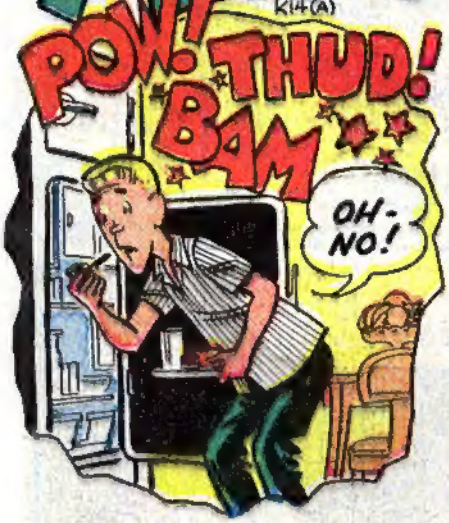

DAD! Not before dinner!

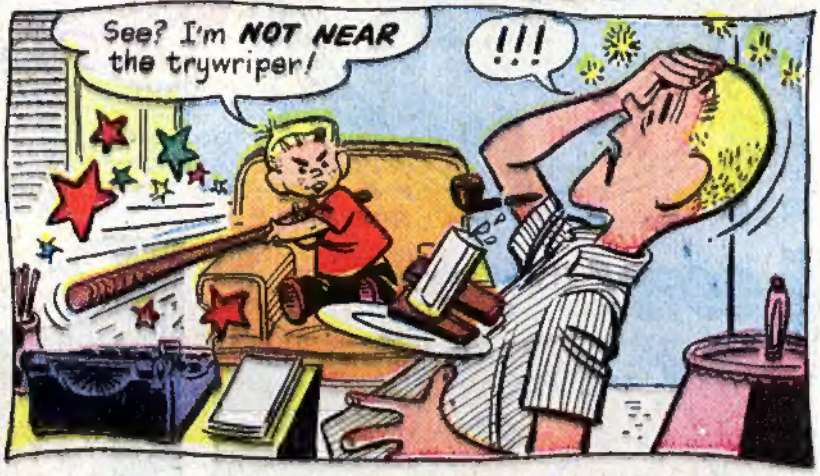
But, Ted... are you SURE it wouldn't be easier just to have Melvin wash his hands?


POSITIVE!

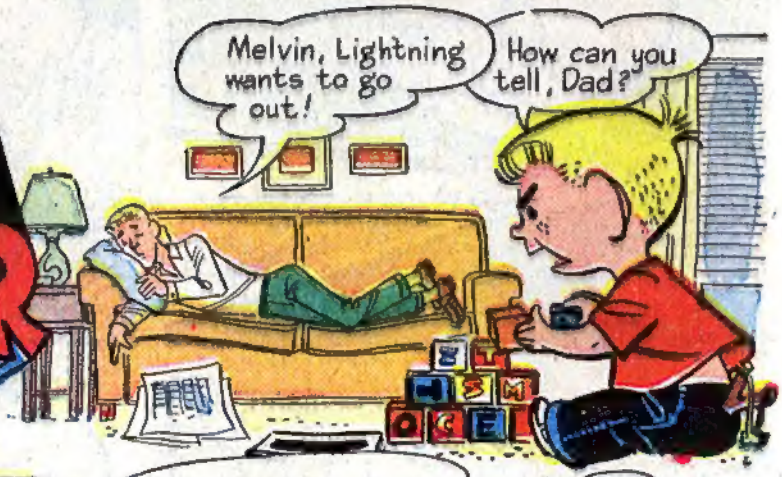
Melvin The Monster

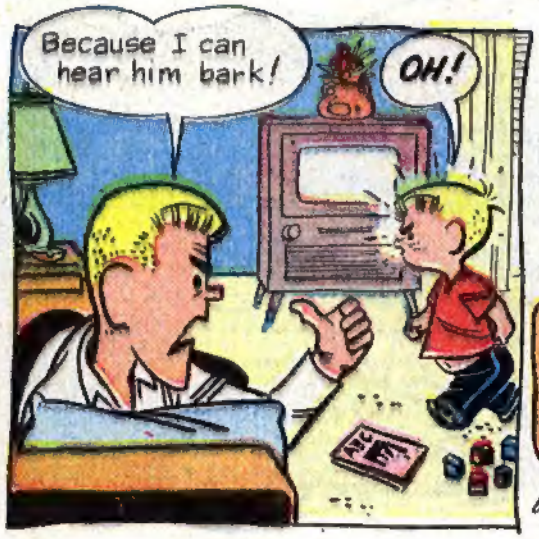
K14(A)





MELVIN the MONSTER





by Stan Lee

Get Rid of UGLY PIMPLES this new easy way!

Amazing new medicated lotion developed by a doctor works wonders by clearing up complexion in one week or less!

DON'T let a bad complexion ruin romance, spoil your fun, cause you to be embarrassed, shy or ashamed. If you suffer from *acne*, the common external cause of pimples among young people, try this wonderfully effective medicated lotion that was developed by a practicing physician to clear up his own teen ager's complexion after other methods had failed. It has produced astonishing results for many thousands of others. It is GUARANTEED to help you or it won't cost you a single cent!

Doesn't Show On Your Face

Keraplex is a skin-colored lotion (NOT a greasy salve or ointment!) that is quickly absorbed by the skin and gets right down in the pores where its healing and antiseptic ingredients can go to work. After you have applied it, there is no trace left on the surface. In fact, it makes a perfect powder base for girls and a refreshing after shaving lotion for men . . . actually improves the tone of the skin! It is pleasant and easy to use — leaving your skin soft, clean and fragrant.

Boys and girls—if you have pimples on your shoulders or back, you can avoid embarrassment when they are exposed to view. For Keraplex keeps your shoulders, arms, back and chest wonderfully free from pimples—without soiling clothes, without messiness or greasiness!

Works in SIX Out of SEVEN Cases!

An analysis of RESULTS taken from actual case histories proves that Keraplex is successful in clearing up six of every seven cases of externally caused blackheads and pimples. It tones up the complexion generally, giving it a healthy, radiant glow.

Try This New Method Without Risking A Penny!

Keraplex is GUARANTEED to clear up your skin troubles or there will be NO COST to you whatsoever. If yours happens to be the ONE extra-stubborn case out of seven which Keraplex cannot help in one short week, it will cost you nothing to have tried it. Keraplex is sent to you with that simple, positive GUARANTEE!

SEND NO MONEY

You need send no money with the coupon below. When postman delivers your Keraplex lotion (in plain wrapper marked "Personal"), deposit with him only the modest price indicated below, plus a few cents postage. Then use your Keraplex morning and night for a full week, following the simple directions which will be enclosed.

If you do not SEE RESULTS that delight you — if you are not fully convinced that Keraplex IS clearing up your complexion — just return the empty bottle or unused portion and the purchase price will be refunded in full. Don't delay a single day. The longer you let your skin troubles go, the more difficult it will be to clear them up and get your complexion back to a healthy, clear, unblemished condition! Clip and mail the coupon TODAY. Underwood Laboratories, Inc., Stratford, Conn.

BEFORE

Note more than a dozen blemishes on just one side of this girl's face before KERAPLEX was applied.

AFTER

Same girl had used KERAPLEX twice a day for only 3 days when above photo was taken. Note the amazing improvement.

BEFORE

This young man suffered from a severe case of acne for years and tried all the usual "remedies" without success.

AFTER

Same young man after using KERAPLEX twice a day for just one week. Notice the decided improvement—pimples completely gone!

WHAT USERS SAY:

"I was suffering from a severe case of acne . . . and with only 4 days' treatment with Keraplex . . . was completely relieved."—P. S.

"I have been completely satisfied with your lotion to help clear up the pimples on my face."
—K. W.

"I have used Keraplex and for the first time in my life my pimples are clearing up in good shape. I can't thank you enough!"—S. S.

MONEY-BACK GUARANTEE

UNDERWOOD LABORATORIES, Inc., Dept. 86
STRATFORD, CONN.

Yes! I want to try Keraplex ON APPROVAL. Send size checked below in plain wrapper marked "personal." When it is delivered I will deposit with postman amount indicated below, plus postage. If not delighted with the RESULTS, I will return empty bottle within seven days for a full refund of the purchase price.

☐ Regular Size, $1.98
☐ Double Quantity (Two Bottles), $3.50

Name_____

Address_____

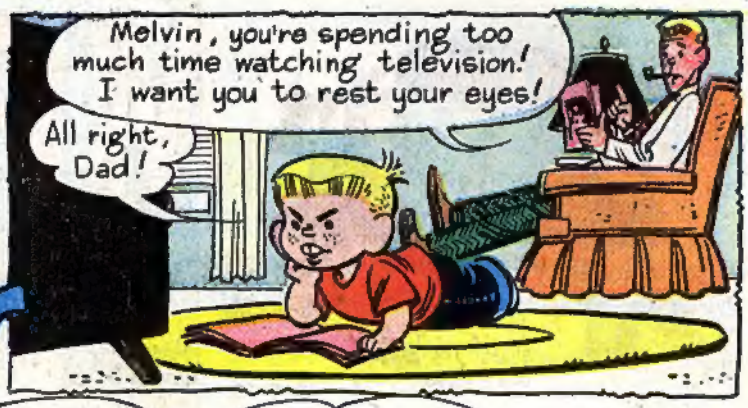
City_____ Zone_____ State_____

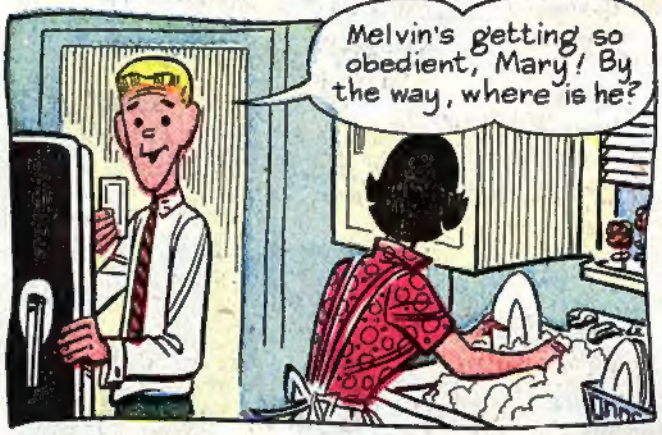
☐ SAVE POSTAGE. Check here if you ENCLOSE payment, in which case we pay postage. Same money-back Guarantee applies!

Payment must be sent with orders going to A.P.O.'s, Canada and foreign countries, due to postal rules.

Melvin The Monster

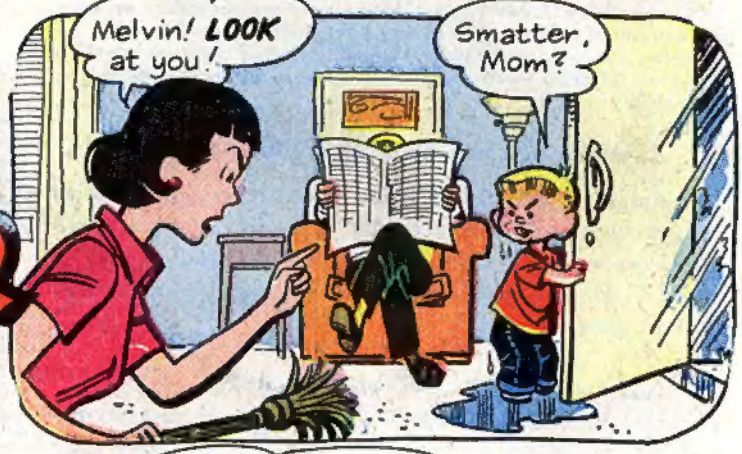
K14(B)

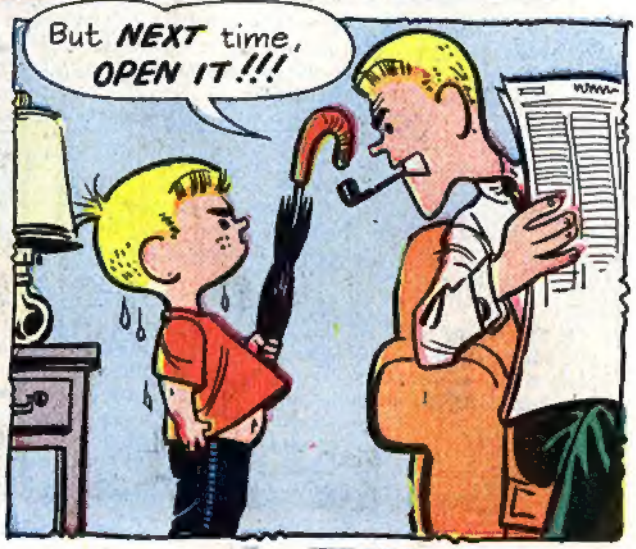




Melvin The MONSTER

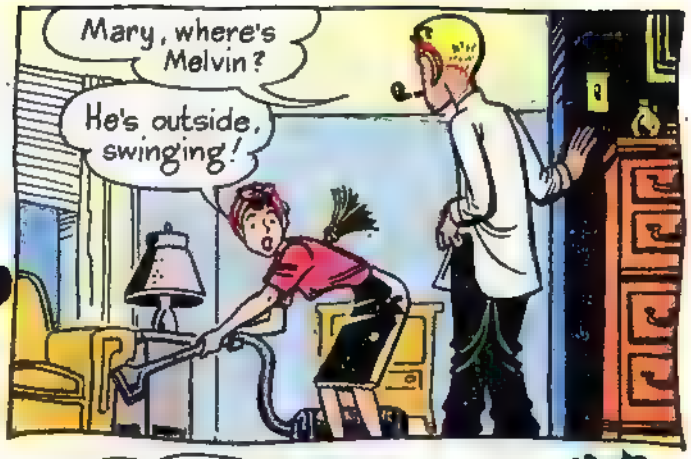
by Stan & Joe

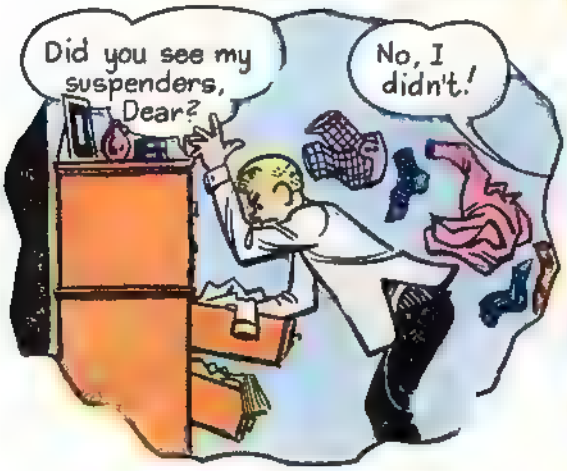


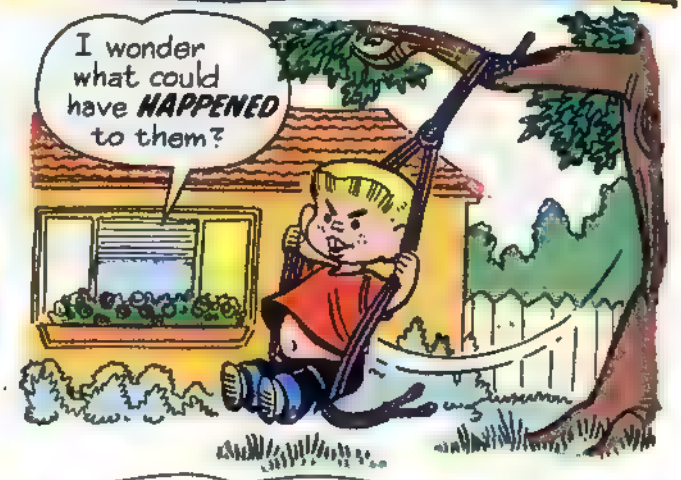


Melvin the Monster

by Stan & Art







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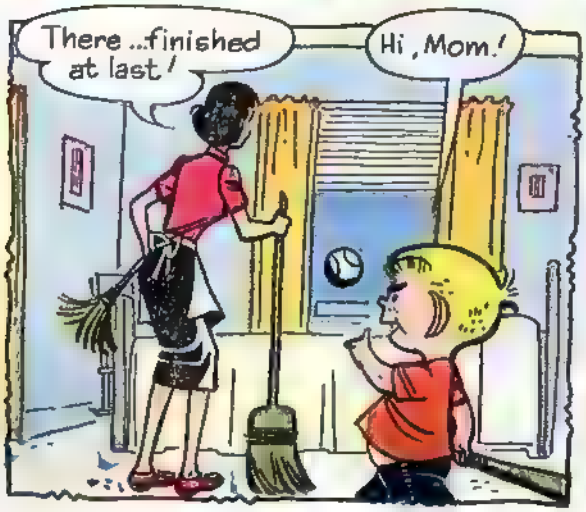

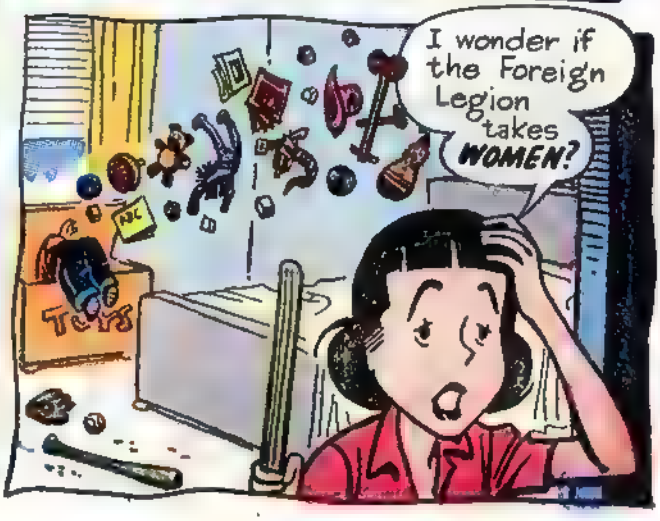

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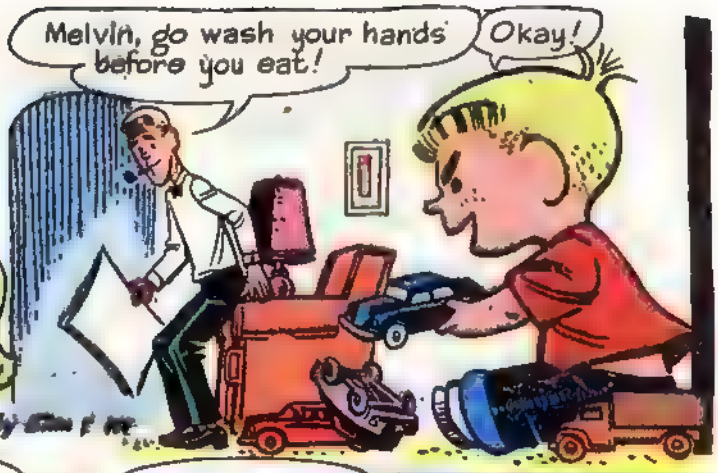

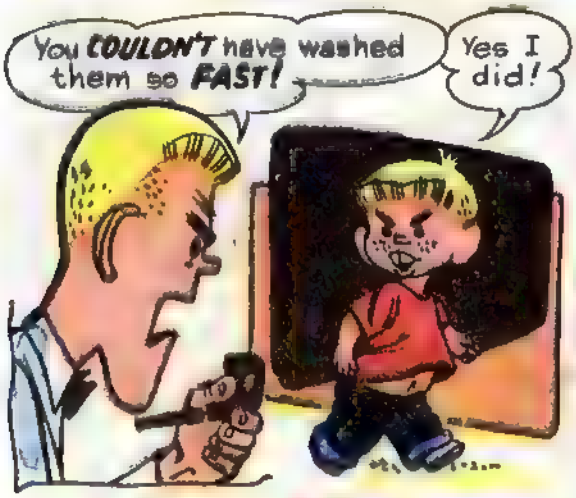

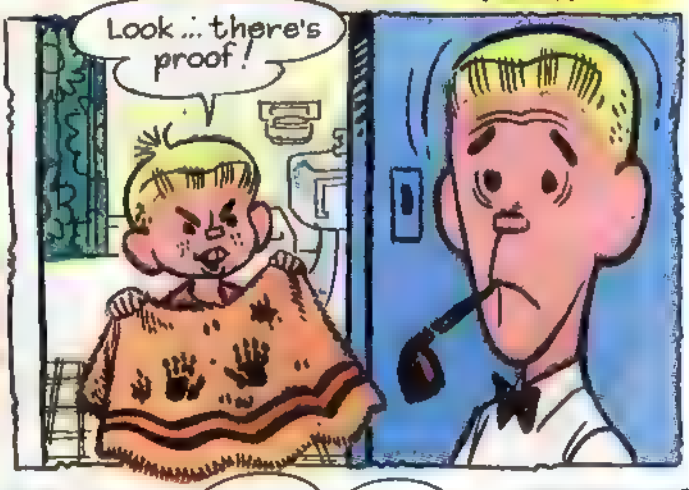

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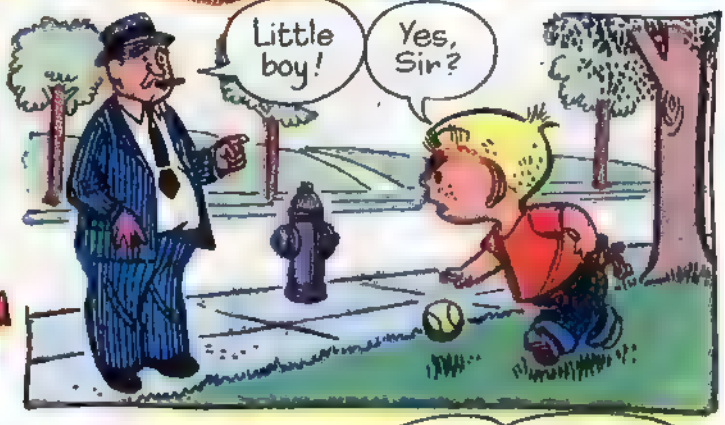
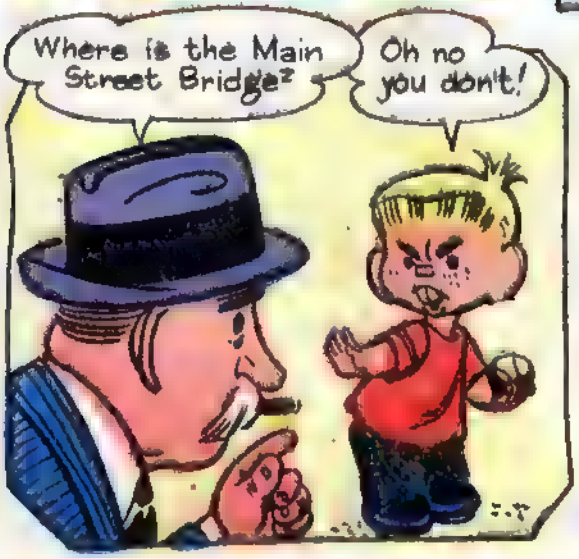
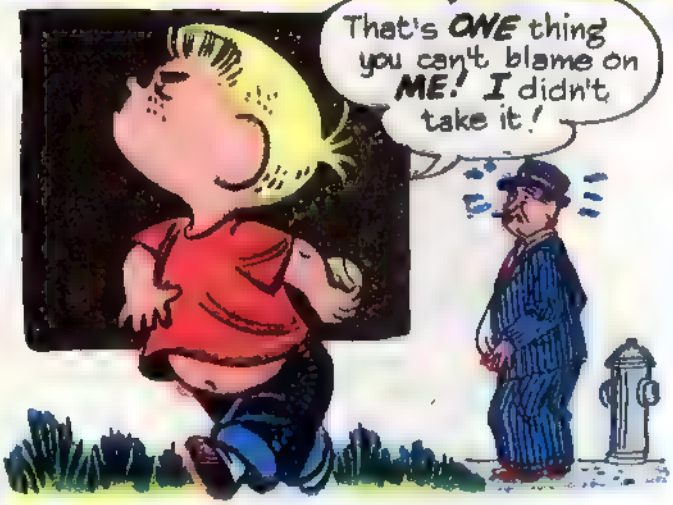




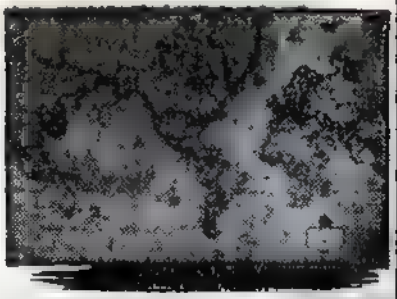


Mail Order Shopping Mart — Money Saving Bargains

You will find here an array of unusual bargains for the home, school, the hobbyist, do-it-yourself fans . . . all merchandise is brand new and comes to you direct . . . all are the special collection of our "Shopper" to bring you the most for your money. Here you will find hand-picked specials of high quality at low, low prices . . . AND . . . our money back guarantee protects you 100% against risk. These rare offers are made to attract new customers for other Terry Elliott merchandise . . . SO . . . you must hurry your order. The supply is limited to this special introductory offer. ACT NOW while we have supplies...AND...IMPORTANT TOO, TERRY ELLIOTT ALWAYS PAYS POSTAGE.

Full Color—Wall Size International

WORLD MAP

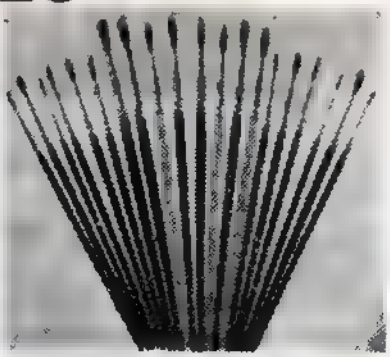


It's wall size! 33 inches x 50 inches. Heavy duty durable stock in 8 full colors with clear type to instantly identify any corner of the globe. All in precision detail. Smart as a mural. Educational for children's rooms, den, office, civic, schools, etc. Order Direct today. Send $1.00 each prepaid or 3 for $2.75. Same large map of U.S.A. Same price. guaranteed

$1

OFFER NO. 1

20 CAMEL HAIR BRUSHES



CAMEL HAIR BRUSHES

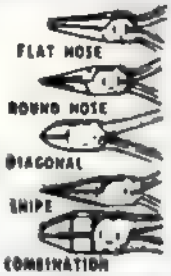
have hundreds of uses. Good for art touch up, pasting and drawing. Excellent as cleaners for lenses, typewriters, precision instruments, guns, tools, sporting equipment, etc. You get a complete assortment of 20 brushes in varying sizes, and chances are you will use all of them

ALL 20 FOR $1 **42 FOR $2**

OFFER NO. 2

5 PLIER SET 75¢ each

For these imported pliers



For jewelers, Optical Workers, Hobbyists, Craftsmen of all kinds. These superb German instruments are of drop-forged, heat-treated high quality tool steel, fabricated, ground and polished to most exacting specifications. Smooth working joints. Jaws meet perfectly to hold the most delicate objects. Each plier is 4" long and a gem of precision and strength. 5 types to choose from: Flat Nose, Round Nose, Snipe, Combination, Diagonal.

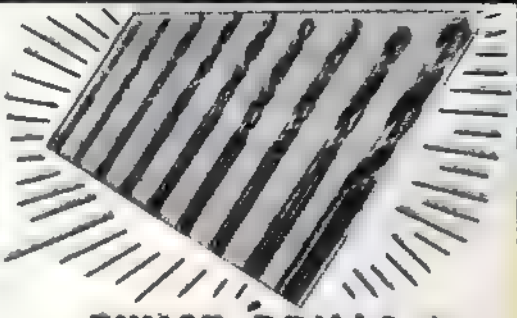
ALL 5 FOR $3.50 **OFFER NO. 8**

11 Pc. DRAFTING SET

$3.29

Eleven Piece Drafting Set for all purposes; includes Plain and Ringhead Bow Dividers and Compasses for use with ink or pencil, Ruling Pens and Parts. All Dividers and Compasses highly chrome plated. Contained in velvet lined case.

OFFER NO. 7



TWIST DRILLS .41 SURPLUS $2

FOR HAND OR ELECTRIC DRILL. Hobbyists! Homeowners! Carpenters! Almost your last chance to get 41 brand new, carbon tool steel twist drills for less than 4½¢ each! Sells for up to $6 in stores . . . but all 41 yours for only $2 on this closeout offer. You get about 5 each of all most-used sizes from Needle-sized 1/16" up to and including ¼". Use with hand or electric drills. Tempered cutting edges easily bite through steel, aluminum, iron, wood or plastic. Each drill hardened and designed to give 1600 drillings. Limited supply going fast. Probably won't have enough to repeat this offer . . . so ORDER TODAY! Money back if not convinced this is one of the greatest drill values ever! Rush $2 for each set ordered

OFFER NO. 6

HOW TO ORDER — Money Back Guarantee

All offers are fully guaranteed by Terry Elliott Co. You must be 100% delighted or you can return any purchase within 10 days for prompt refund of the full purchase price. We pay postage on all orders. We do not fill C.O.D. orders because the C.O.D. fee increases the cost to you anywhere up to 50¢. SAVE THAT MONEY! Remember our Money Back guarantee protects you fully. Mail the coupon now

Rush Coupon Today

Terry Elliott Co., Dept. CP-65
135 East 44th Street, New York 17, New York

Send the following merchandise I have selected at once. Satisfaction is guaranteed or I am dissatisfied I will return within 10 days for prompt refund. (Fill in offer desired below.)

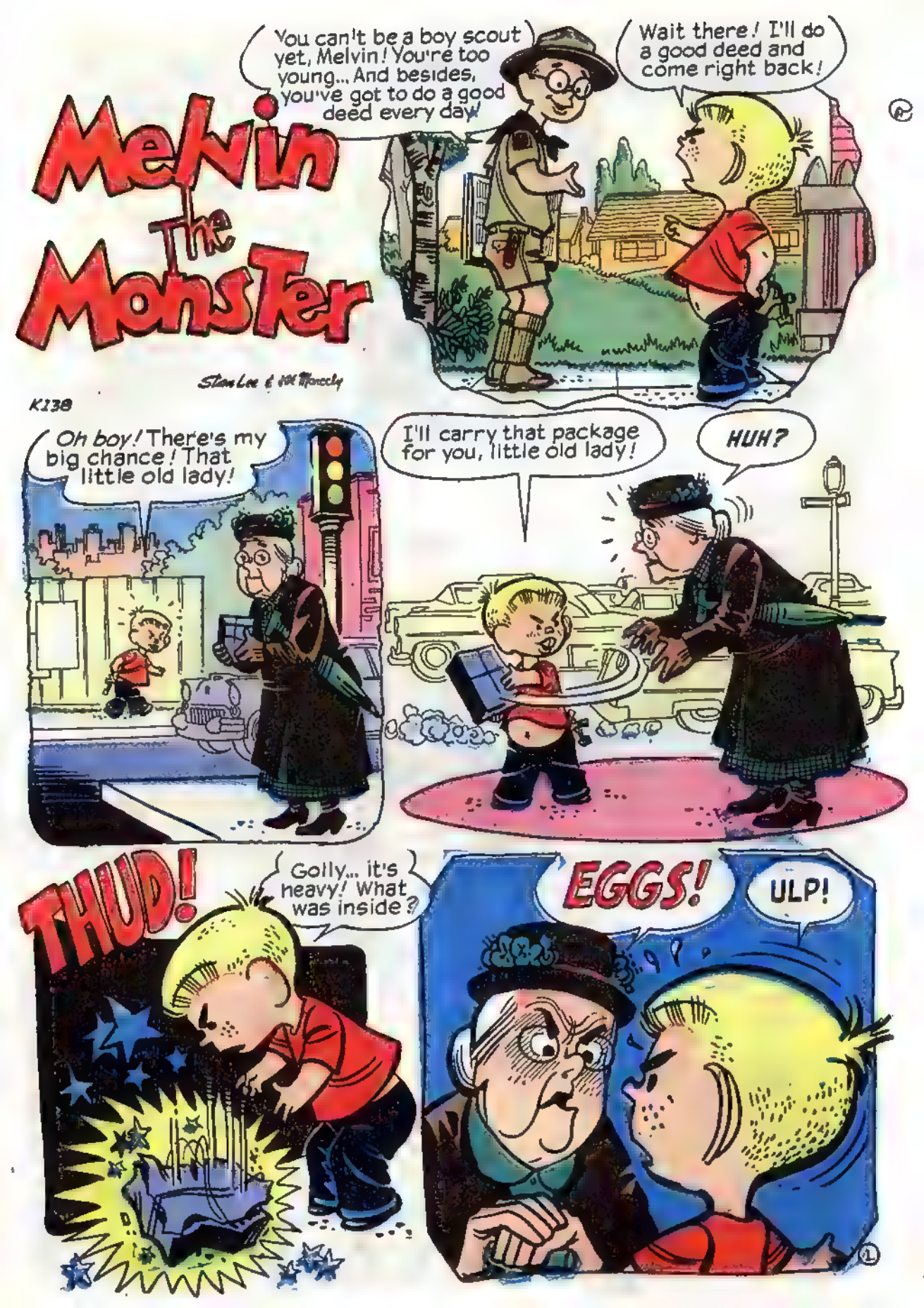
QUAN	OFFER #	DESCRIPTION	UNIT PRICE	TOTALS
			TOTAL	

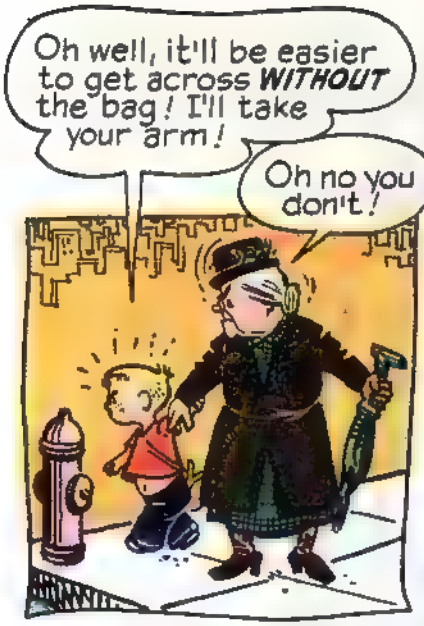
Enclosed find $ _____ (Send check, cash or money order.)

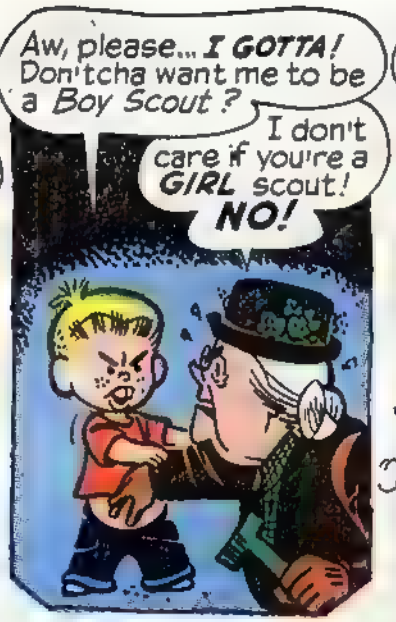
NAME _____

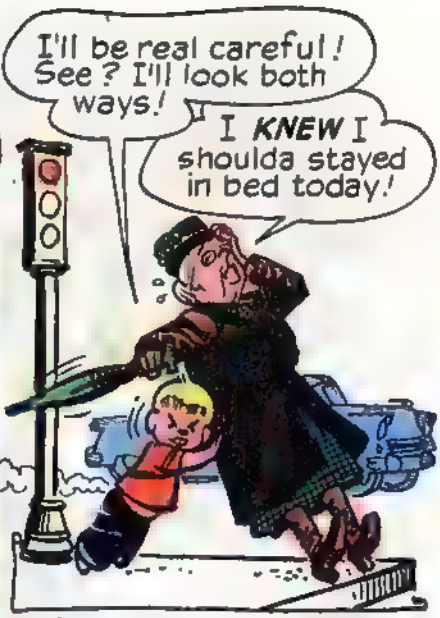
STREET _____

CITY _____ ZONE _____ STATE _____


Melvin The Monster
You can't be a boy scout yet, Melvin! You're too young... And besides, you've got to do a good deed every day!
Wait there! I'll do a good deed and come right back!
Stan Lee & Joe Moncely
K138
Oh boy! There's my big chance! That little old lady!
I'll carry that package for you, little old lady!
HUH?
THUD!
Golly... it's heavy! What was inside?
EGGS!
ULP!

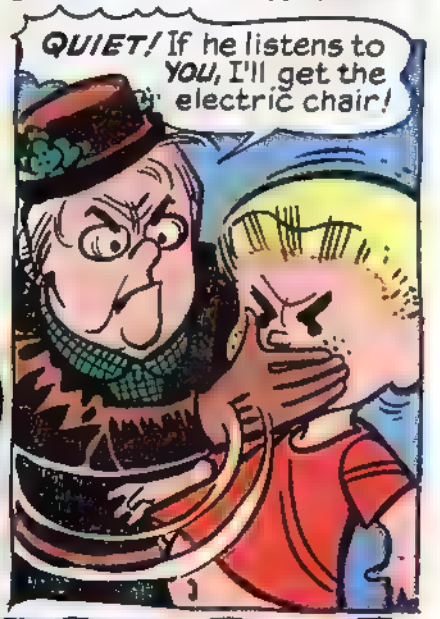

Oh well, it'll be easier to get across WITHOUT the bag! I'll take your arm!
Oh no you don't!

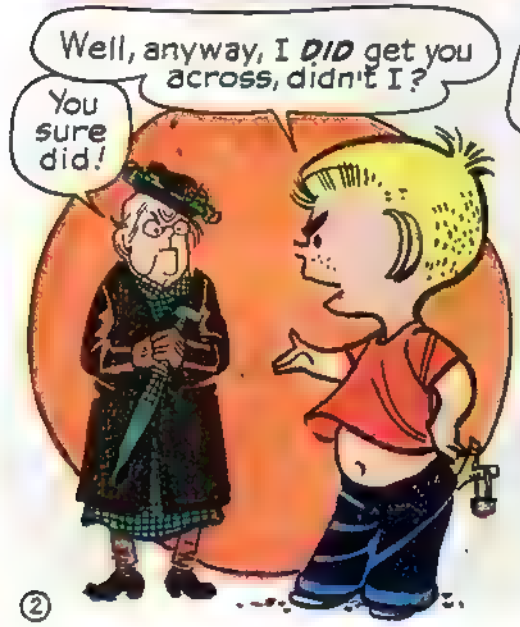

Aw, please... I GOTTA! Don'tcha want me to be a Boy Scout?
I don't care if you're a GIRL scout! NO!


I'll be real careful! See? I'll look both ways!
I KNEW I shoulda stayed in bed today!

MY DRESS!
It's lovely... just like my mom's!
SPLAT!

Jaywalking, eh, lady? I'll have to give you a ticket!
But, officer...

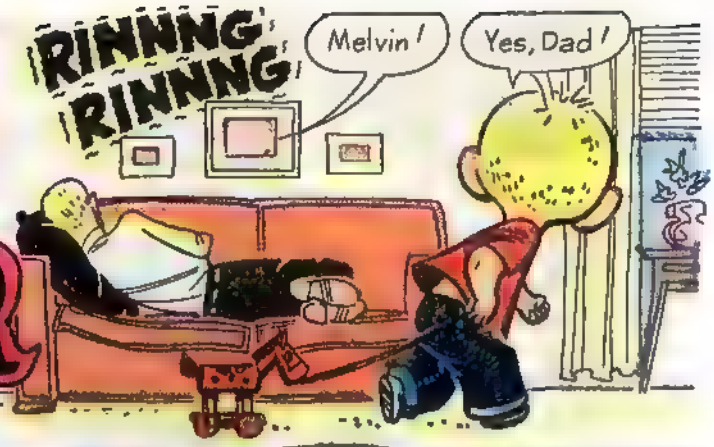

QUIET! If he listens to YOU, I'll get the electric chair!

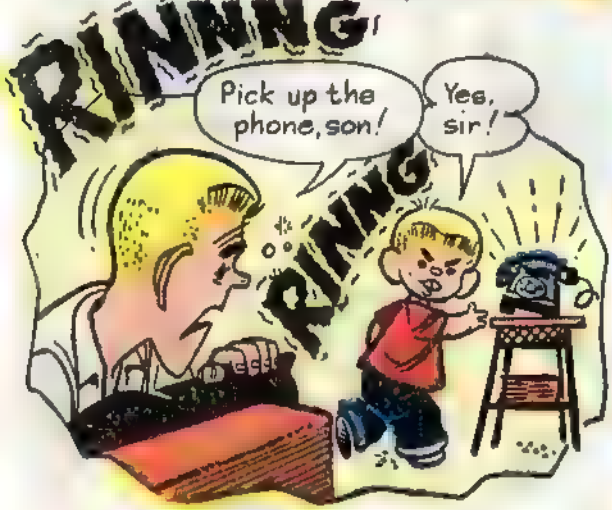

Well, anyway, I DID get you across, didn't I?
You sure did!

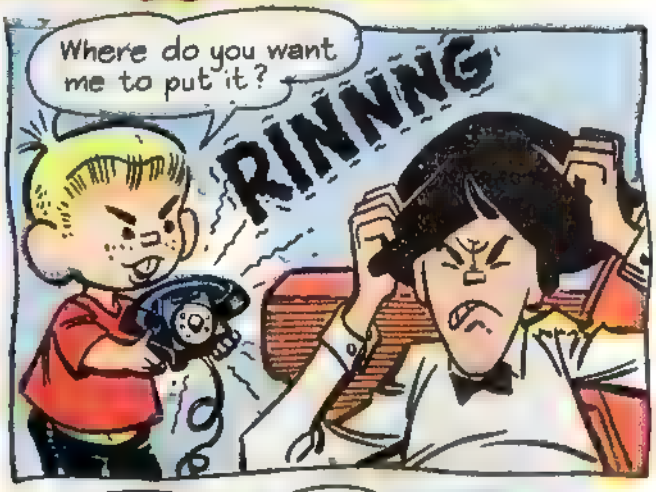
Only I was waiting to catch a bus on THAT side! And thanks to you, I MISSED it!
Oh well, I can't afford the boy scout dues anyway!
THE END

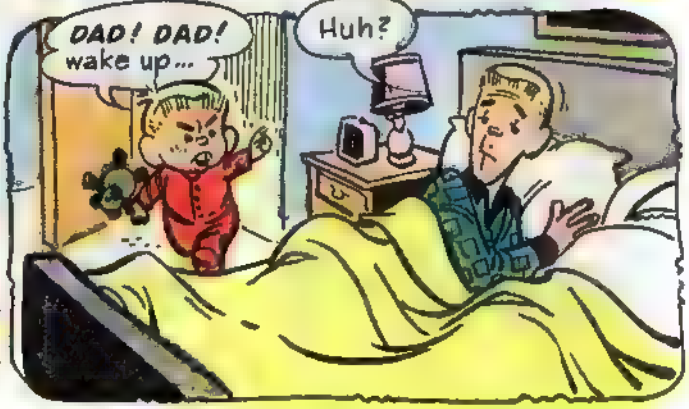
MELVIN the MONSTER

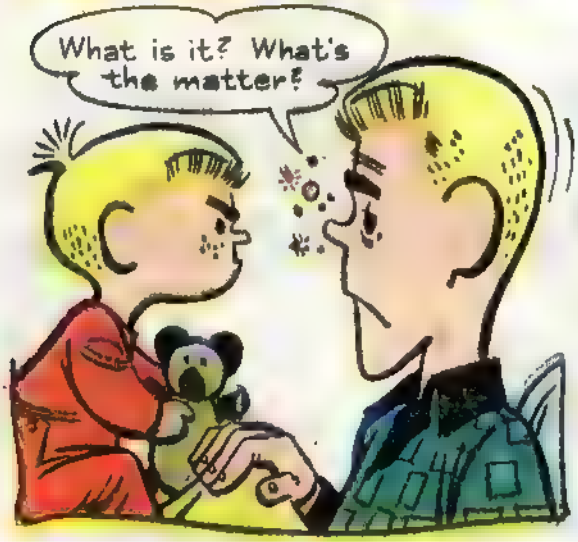
K14(E)

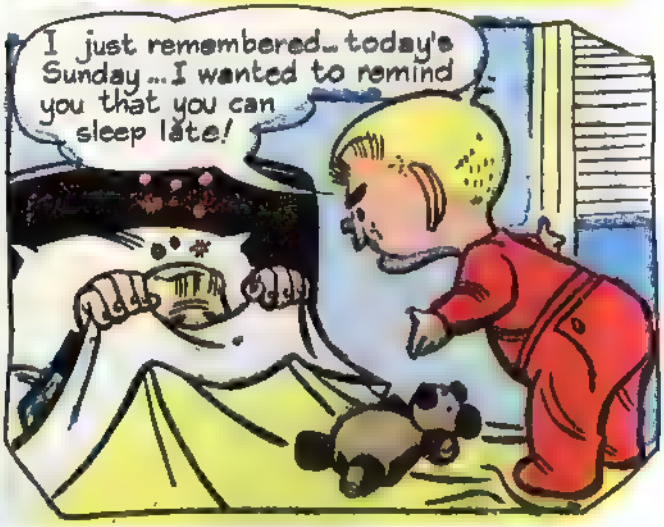












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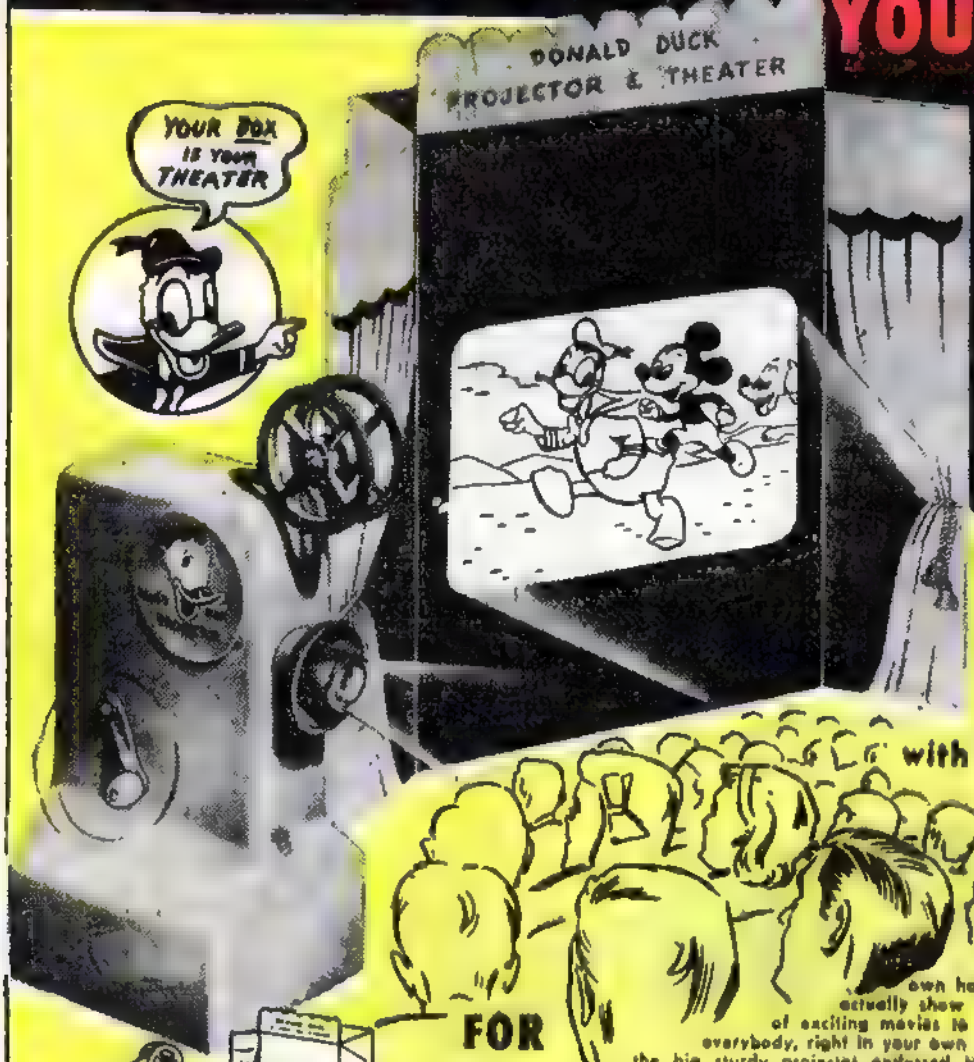

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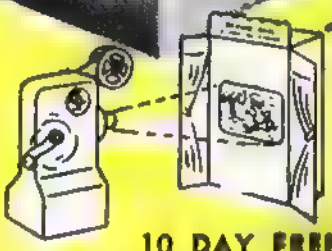

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We are so sure you will be delighted with your Donald Duck Projector and Theatre for 16 MM Films and your four complete Films that we offer a 10 Day Trial Free. If you are not 100% delighted, simply return within 10 Days and you will receive a refund of your full purchase price.

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NAME _____

ADDRESS _____

Little Zelda

What a charming little girl! What's your name, Sweetheart?

Stan Lee & Bill Mantlo

None of your cotton-pickin' business!

Zelda! Where did you learn to talk like that?

From you! That's how you talk to Dad...umphhh!

Now, now, Precious, little girls should be seen and not heard!

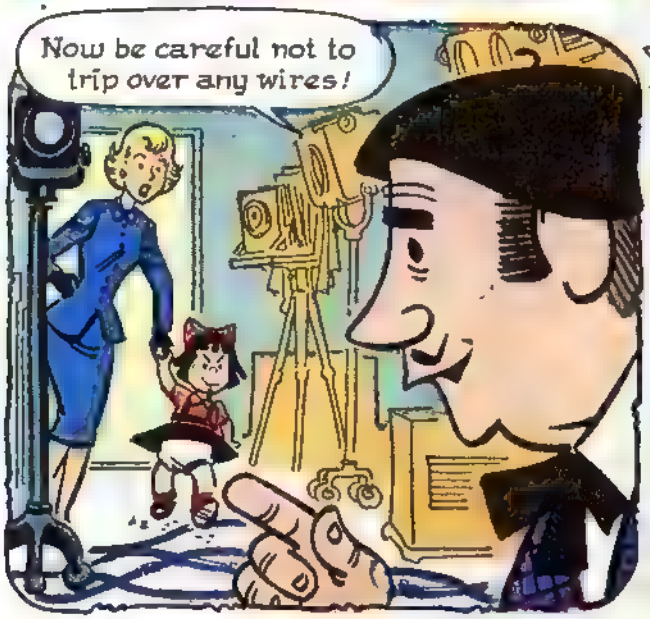
Goodness, I never knew you had such sharp teeth, Dear!

Her name is Zelda Snorkle, Sir!

I'm Shutter Q. Bugg, the photographer! I'd like to take a picture of little Zelda to use in an ad I'm working on!

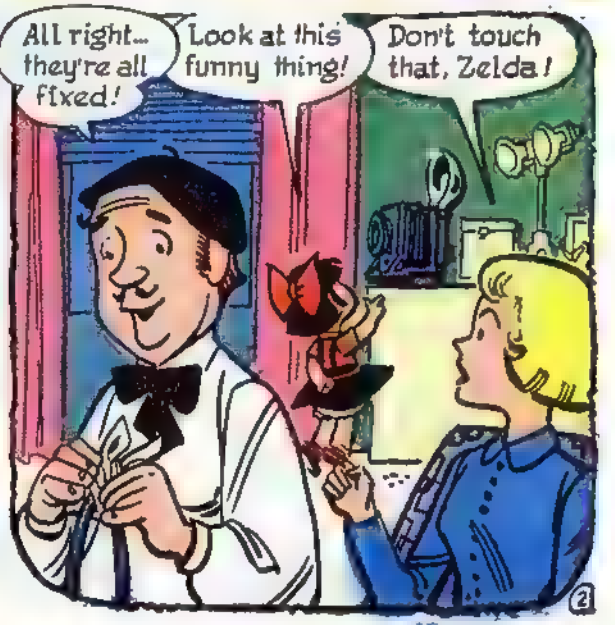
Do you hear that, Zelda? Now thank the nice man!
BRAACKK!

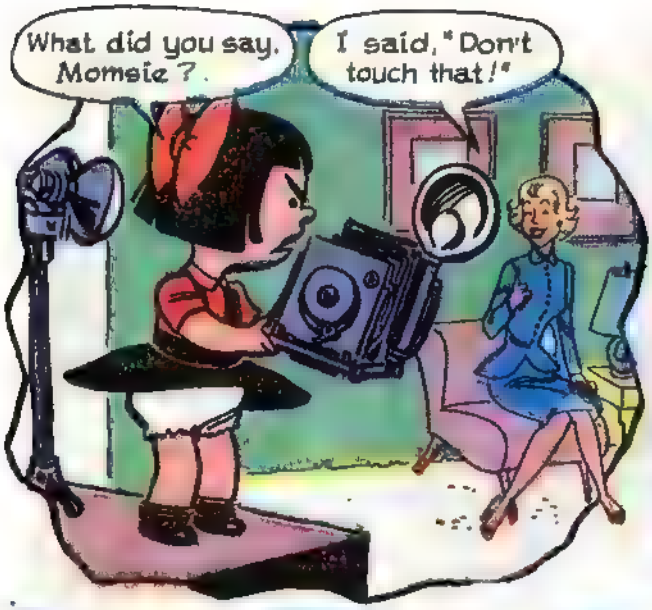
My studio is right across the street!
Come, Dear!
SHUTTER Q. BU

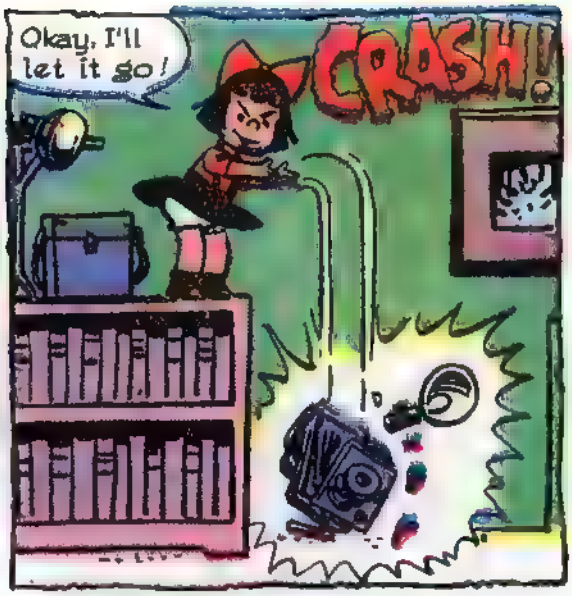

Now be careful not to trip over any wires!

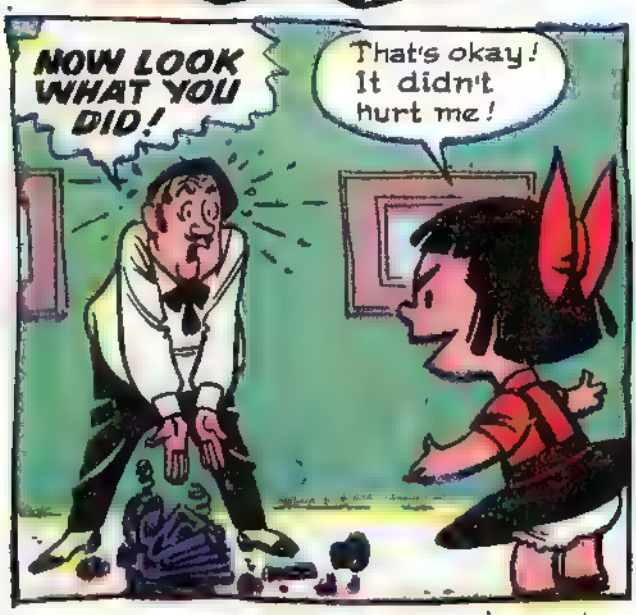
WHAT ARE YOU DOING?
I'm making sure nobody'll trip over the wires!

Zelda, you shouldn't cut those wires with that scissors!
I know, but I couldn't FIND any wire-cutters!


All right... they're all fixed!
Look at this funny thing!
Don't touch that, Zelda!

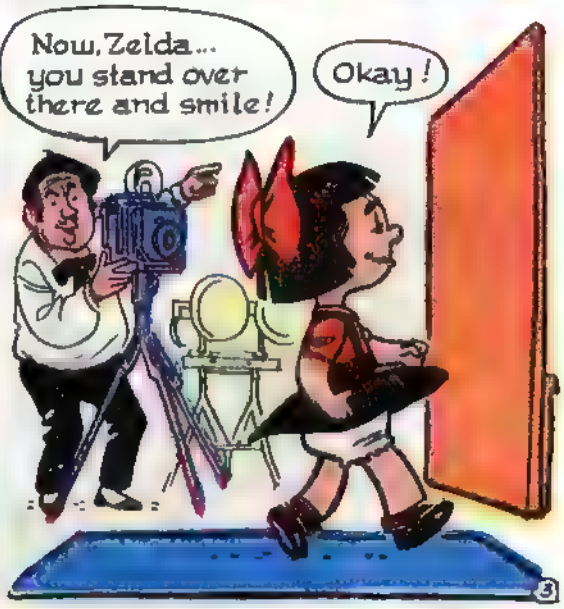

What did you say, Momsie?
I said, "Don't touch that!"

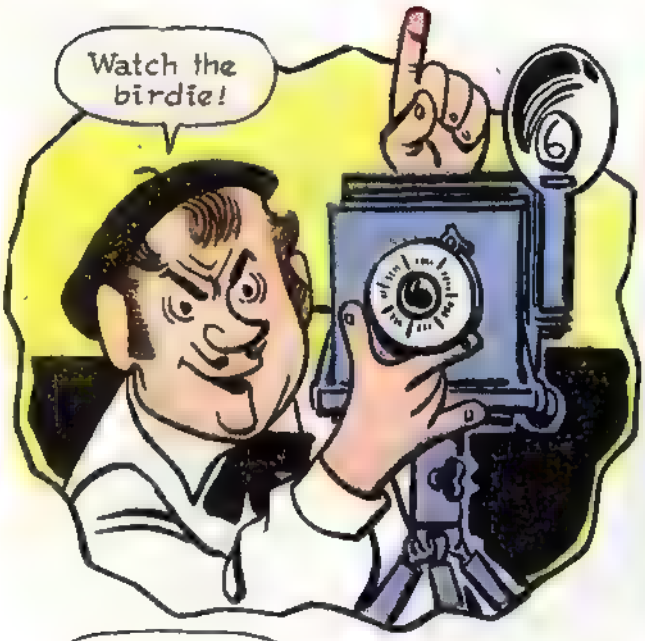

Okay, I'll let it go!
CRASH!


NOW LOOK WHAT YOU DID!
That's okay! It didn't hurt me!

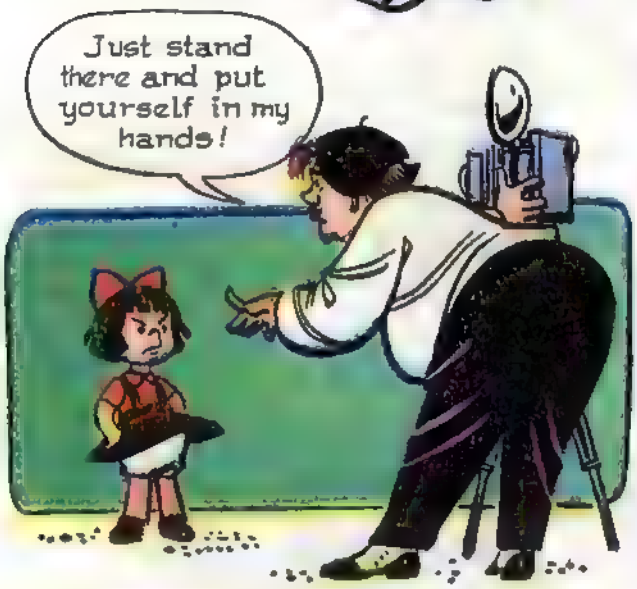
It's a good thing I've got another one!
You DO?

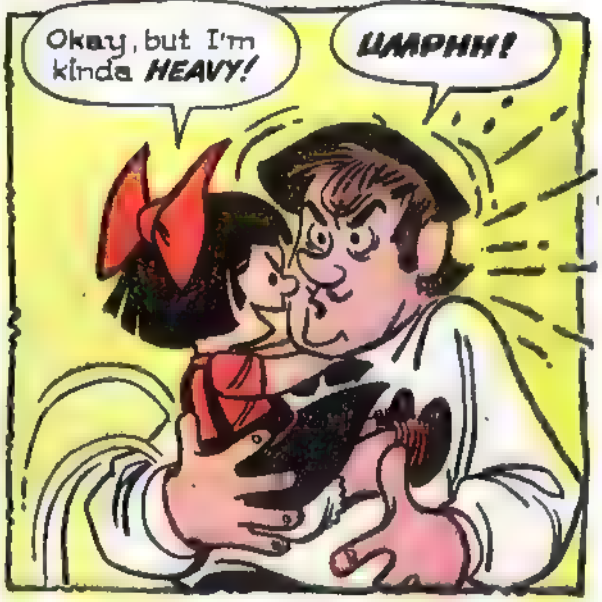
If you touch it, I'll SCREAM!

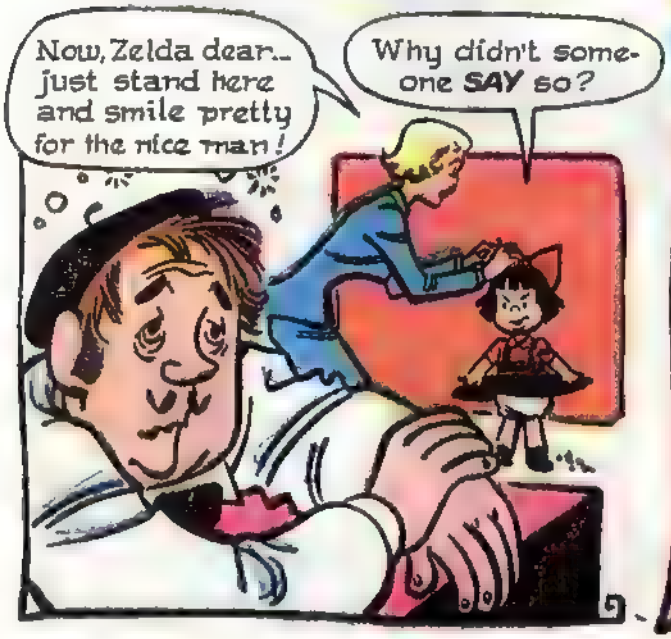

Now, Zelda... you stand over there and smile!
Okay!

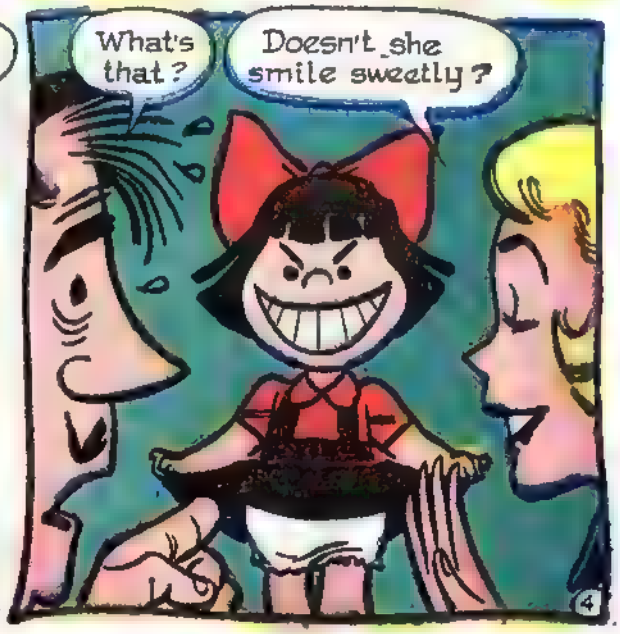

Watch the birdie!

WHAT birdie?

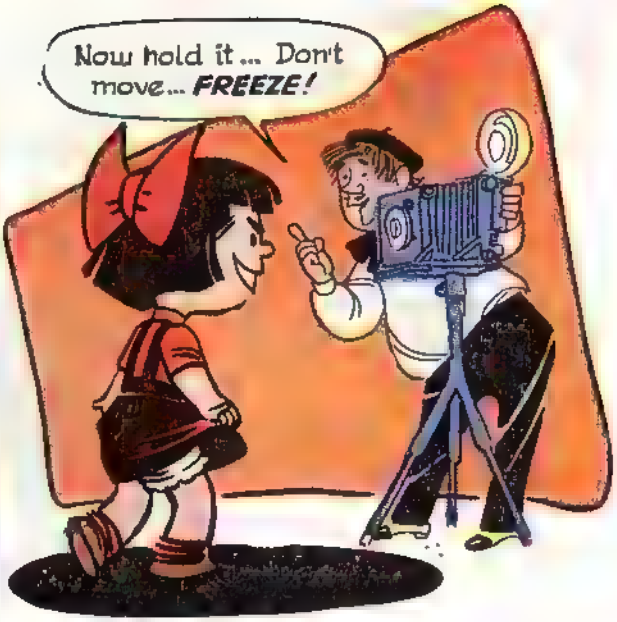

Just stand there and put yourself in my hands!

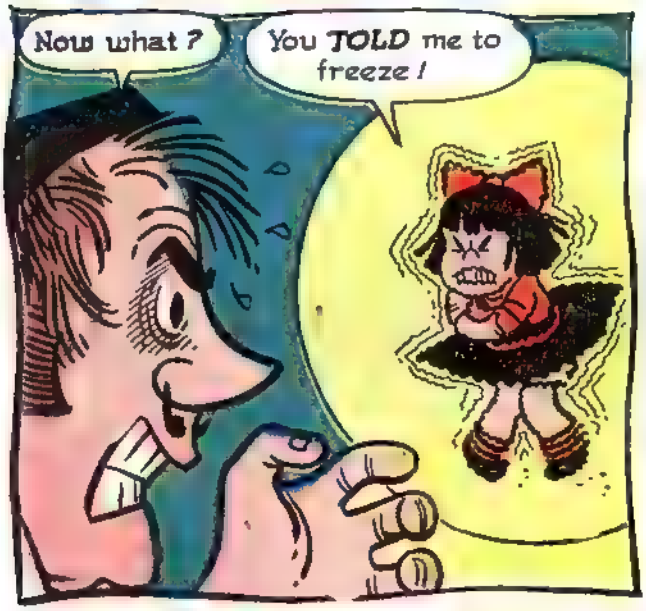

Okay, but I'm kinda HEAVY!
UMPHH!


Now, Zelda dear... just stand here and smile pretty for the nice man!
Why didn't someone SAY so?


What's that?
Doesn't she smile sweetly?

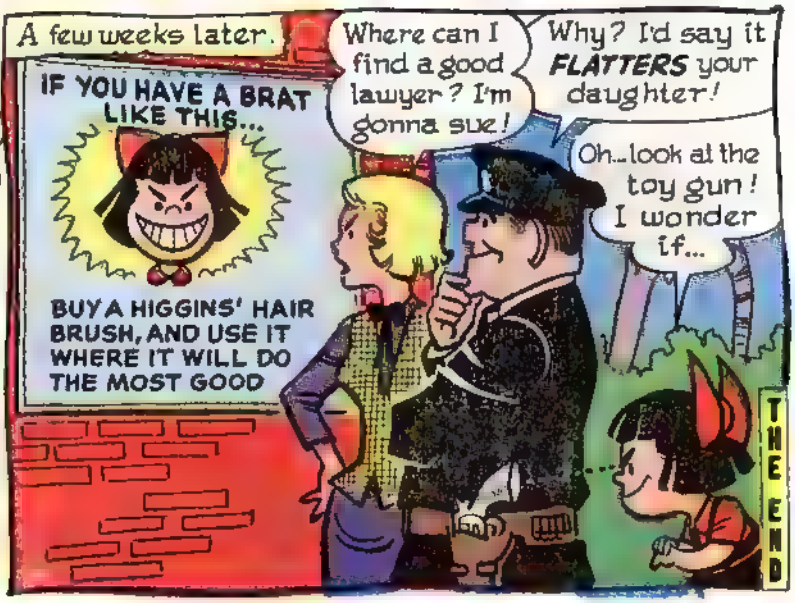
Do you think she'll get a movie contract?
No! They've stopped MAKING horror movies!


Now hold it... Don't move... FREEZE!


Now what?
You TOLD me to freeze!

Finally, an hour later..
There... that finally does it!
That was fun! Let's take a lot MORE pitchers!

I'd LOVE to take more... some other time! Be sure to drop up... just give me a day's warning... so I can run!
I'll be looking for the ad with Zelda's picture!


A few weeks later.
IF YOU HAVE A BRAT LIKE THIS...
BUY A HIGGINS' HAIR BRUSH, AND USE IT WHERE IT WILL DO THE MOST GOOD
Where can I find a good lawyer? I'm gonna sue!
Why? I'd say it FLATTERS your daughter!
Oh... look at the toy gun! I wonder if...
THE END

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FOR LONG WEAR

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ORDER FROM MANUFACTURER AND SAVE!

Choice of split or front seat styles only **$2.98** each. Complete set for Front & Rear only **$5.00.** Specify make of car and seat style with each order. Save Money and buy a set today.

STYLE #400

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- ☐ Set (Front & Rear) $5.00
- ☐ I enclose payment ☐ Send C.O.D.

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BAD BOY

"JUST once more, Richard Carlton, Junior," Dickie's mother pointed her finger at him. "Just once more I catch you running around, fighting and getting yourself all dirty, and you'll *really* be punished."

Dickie looked forlornly at the floor. "But, Mom . . . we didn't do anything. Honestly we didn't. Jimmy and I were just playing . . . sort of . . . that's all."

"Then why did you come home with your best pants all ripped?" his mother asked.

"Jimmy started it!"

"Jimmy started what?"

"The fight . . ."

"AH-HA!" his mother said, finally getting at the truth. "Then you were fighting!"

"Ah . . ." Dickie finally realized that there was no getting out of it this time. He had admitted himself that Jimmy and he had had a fight. "Yes," he answered.

His mother lectured him very hard. And all the time, Dickie sat there feeling not so much sorry that he had started the fight, but even sorrier that he had ripped his pants so that his mother had to find out about it.

But he did remember one thing in particular about her lecture . . . she said that if it happened just once more . . . he'd really be sorry. And Dickie certainly knew she was telling the truth.

But Dickie was certainly not the kind of a fellow who would go around running from a fight. "After all," he thought bitterly, "Jimmy had called me a 'sissy', and if you couldn't fight about *that* . . . there isn't anything worth fighting about."

"But I really will *try* to be good, Mom," he said to his mother after she had finished scolding him. "I'll try awful hard."

"That's all I wanted you to say, Dickie," his mother told him. "And see if you can keep your clothes in good condition too, will you?"

"Yes, ma'am," Dickie said.

And Dickie really had every intention of doing that . . . and being very good for the next few days. At least just as long as Jimmy didn't bother him any more.

That was Wednesday, and Thursday and Friday, Dickie behaved as if he had just won a gold medal for the most perfect boy in school. His mother had put clean clothes on him every morning, and every day after school he had come home without one thing he was wearing being mussed up.

His mother and father were very proud of him, and he was very proud of himself. He was even prouder on Saturday when he came in from playing and his mother and father told him what they had decided.

"Since you've been so good, son," his father said, "we've decided possibly you're ready for that brand-new bicycle you admired in Goodner's window the other day when we were downtown."

"Oh golly, dad . . ." Dickie couldn't believe his own ears. "You mean I'm really going to get it? Boy . . . *thanks*."

"Yes, you're really going to get it, *if* . . ."

Dickie's breath almost stopped as he waited for the big "if" to come.

". . . if you stay good until Goodner's opens on Monday morning."

"Swell," Dickie certainly didn't have any worries about that. After all, he'd been able to be just exactly the kind of son his mother and father wanted him to be for four days now. He should absolutely be able to keep it up until the next night.

"Gee," was all he could finally say. And that night his dreams were all full of him racing that new bicycle down Elm Street and beating every other fellow on the block . . . especially Jimmy.

Sunday morning came bright and clear, and Dickie leaped out of bed, full of zip, vaguely wondering how he could be sure to get through the day without any trouble. He had his heart set on that bicycle, and even if he had to sit in the chair and look at television all day long, he was going to get it.

After breakfast, his mother said, "Are you going to get dressed today, Dickie?"

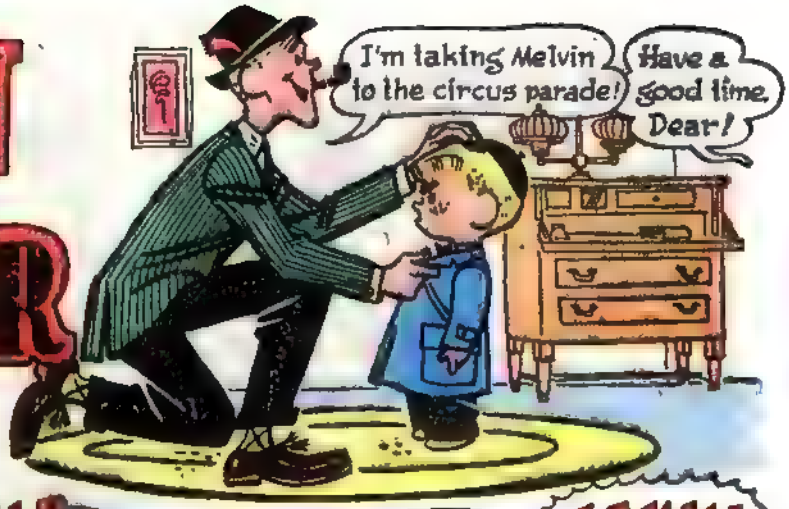
Dickie looked down at his pajamas and bathrobe, and although he really didn't want to very much, he said, "Sure, I s'pose."

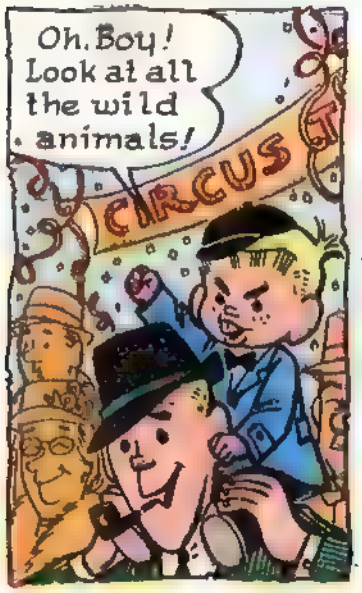
"Maybe you'd like to wear

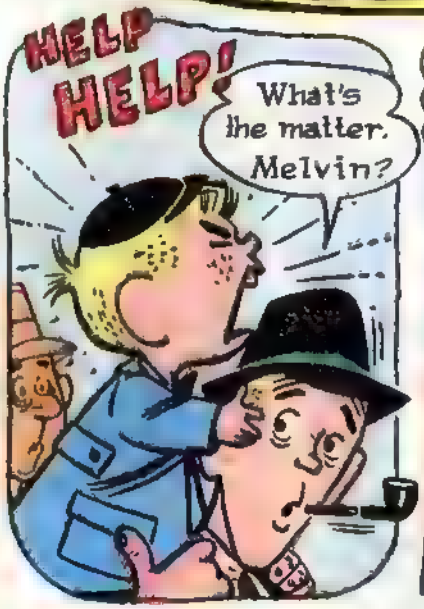
...CONTINUED

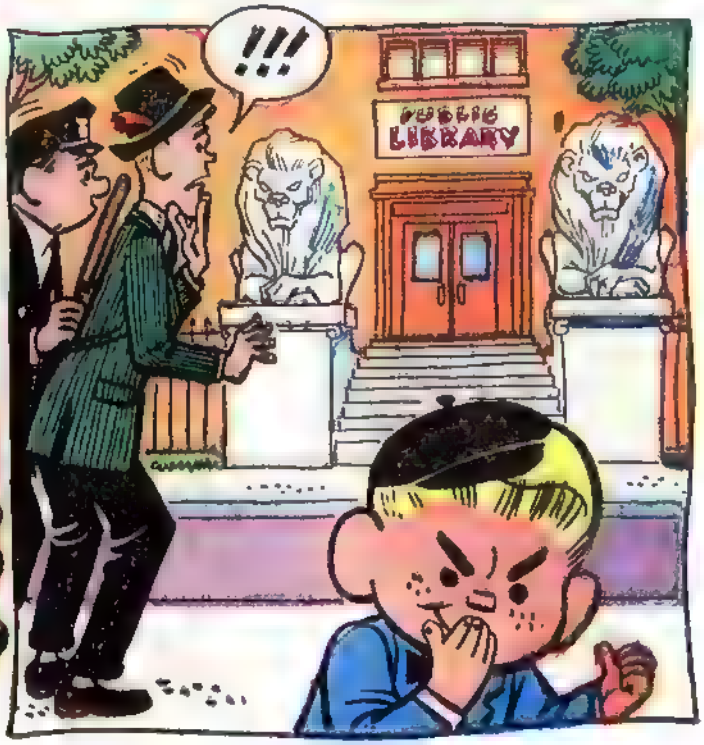
MELVIN the MONSTER

by Stan Lee K 125 A



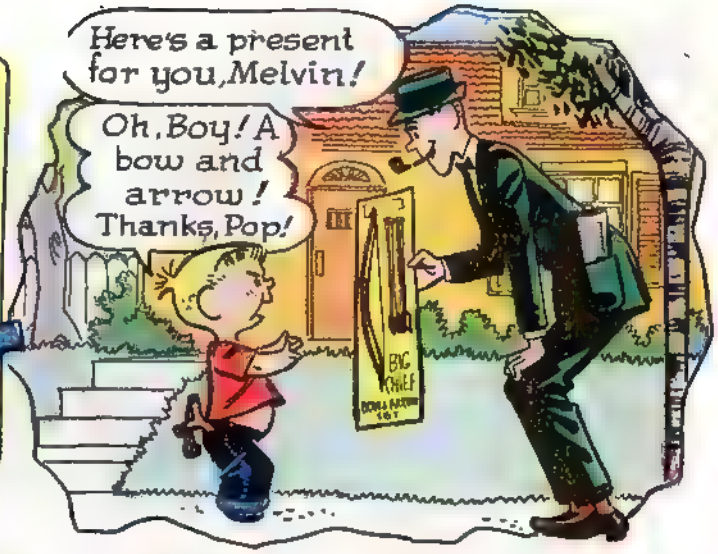


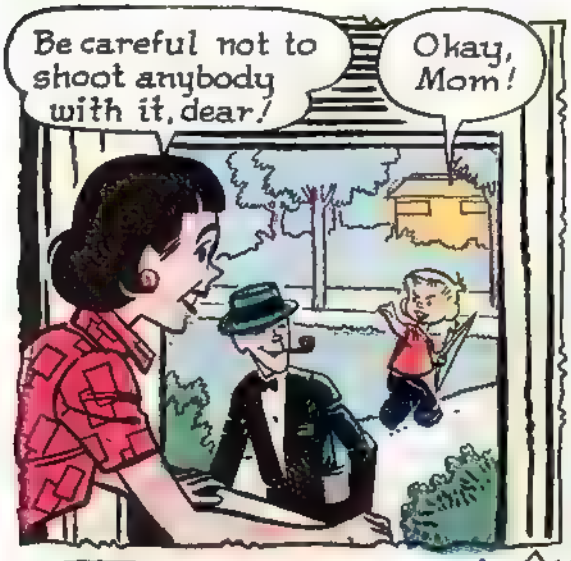


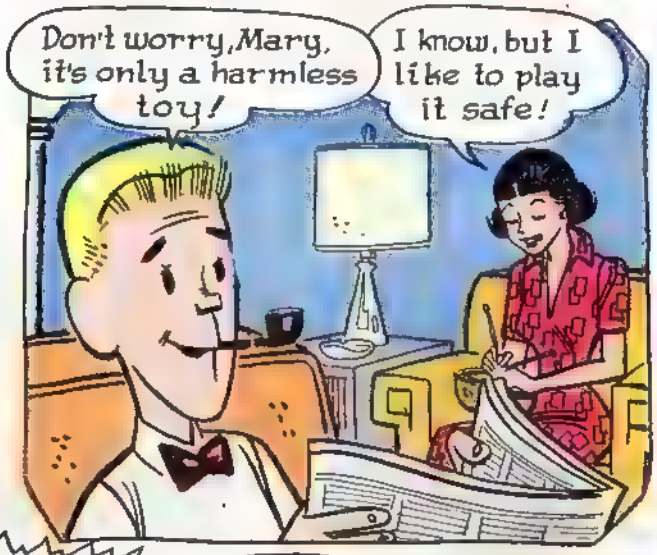


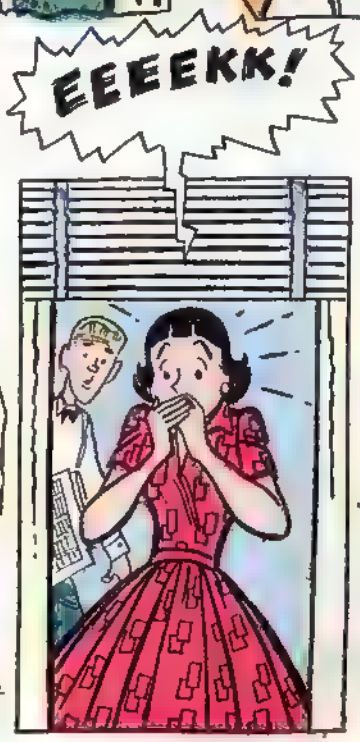
Melvin The Monster

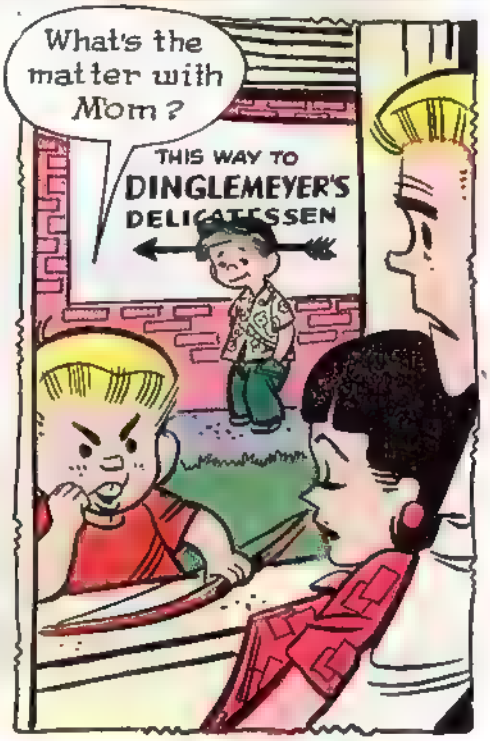
K125 8











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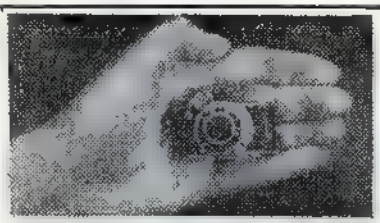

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17" long
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A Sure-fire July 4th
BIG BANG SAFETY CANNONS
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Please send me the following models:
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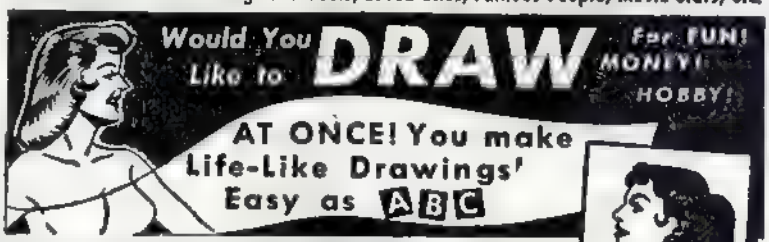

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Melvin the Monster
K 125 ¢
Little Boy, how can I get to the bus station?
Lemme see...
You go in THAT d'rection for a while...
No...mebbe you go in THAT d'rection...
Or is it THAT d'rection?
Y'know sump'n, mister?
What?
You CAN'T get there from here!
!!!

the brand-new shirt that I just made for you," his mother suggested.

"Oh, SURE!" Dickie had been waiting to wear it for the last week.

"I suppose, if you put it on, you'll be very careful when you go out to play later," his mother warned.

"Boy, I'll say I will," Dickie shouted. "I wouldn't take any chances on that bike!"

"I don't want you to take any chances on that new shirt either," his mother glared at him. And she went to the closet and took it out.

Dickie ran upstairs and put on his best pants, the pair without the rip, and quickly stuck his arms through the sleeves. He gave himself a quick glance in his mirror, and decided that the new shirt was quite the best-fitting shirt he owned. Then he ran downstairs to show it off to his mother.

"Look," he shouted, "doesn't it look super?"

"Sure does," his mother agreed. "Now go outside and play, but remember just one dirty spot and . . . no bike."

"I'll remember," Dickie added pretty quickly. ". . . no bike!"

Things went along pretty quietly for the first few minutes Dickie was outside, and then he looked up and saw Jimmy wandering down the street right toward him.

It was too late to get up and go inside again . . . Jimmy had already seen him. For one crazy minute, Dickie wondered whether maybe he ought to run inside the house anyway, and the thought of the bicycle almost made him do it. But then he saw the bully grin on Jimmy's face and new shirt or not, Dickie knew that he had to stay and see it through.

"Ya . . . ya . . . ya," Jimmy started, and Dickie knew that he was in for it. "Look at the sissy shirt little Dickie has on . . ."

A flare of anger flashed up in Dickie's eyes. "It is *not!*" he yelled. "My mother just made it for me . . ."

"Sissy shirt, sissy shirt," Jimmy kept on yelling, and dancing closer and closer to where Dickie sat on the steps.

Dickie tried to get away, he really did, but Jimmy was too quick for him. "Sissy . . ," and Jimmy made a quick lunge for Dickie's sleeve. Just then Dickie backed away, and all in the same motion, he found his shirt sleeve ripped right away and

stared where it had fallen down over his hand.

"Why, you . . ." was all he could say, and even by the time he got that out, Jimmy had already run down the street.

Well, there was nothing for him to do but to go inside and face the music. He could say good-bye to the bicycle and say hello to another great big scolding.

"Mom," he called very softly, and just then his mother came in from the living room. Dickie held up his arm, with the torn shirt sleeve still hanging from it, and his face was the picture of sadness.

His mother, instead of being angry, smiled at him.

"Don't say a word," she started to say, "I saw it all from the living room window, and I'm very proud of you, Dickie."

"But the shirt sleeve . . ." Dickie said.

His mother looked over the seam very carefully, and then she laughed. "I guess that's my fault, Dickie. I just forgot to sew it up properly in the first place. It'll only take a minute to do it."

"Then you don't care . . ." Dickie could hardly believe it.

"No, honey . . . I'd have to sew it up sooner or later anyway . . . and don't worry about not getting the bicycle. I think you still deserve it."

Before Dickie could even thank his mother, the doorbell rang, and she went to answer it. Dick peeked around the corner of the hall to see who it was, and no one was more surprised to see little Jimmy standing there.

Jimmy saw him too, and tears started to come into his eyes when he looked at Dickie's mother and said, "I'm sorry, Mrs. Carlton. Really I am."

Jimmy's fists brushed the tears away, and then he said, "I really didn't mean to make Dickie mad." He turned to look around at his little friend and say, "I really *like* your shirt. I'll never call you a sissy again."

"Why don't you boys shake hands with each other and be friends?" Mrs. Carlton suggested.

"O.K." Jimmy said, and held out his hand. "You're no sissy."

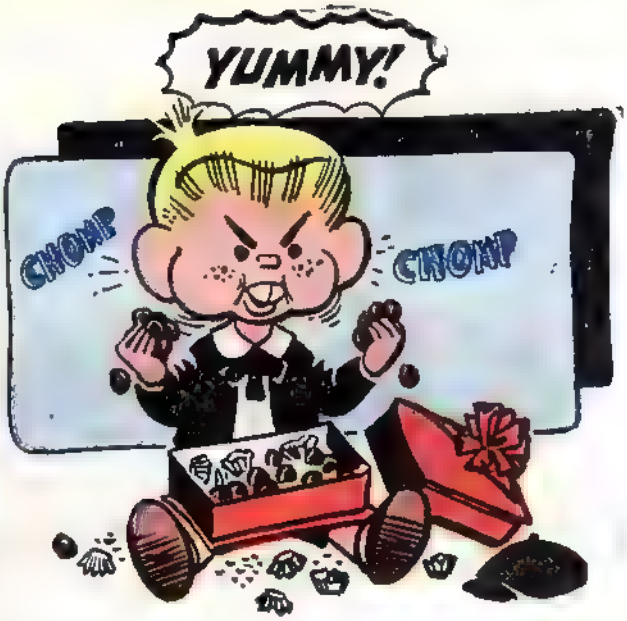
"And you're no bully, either," Dickie said smiling.

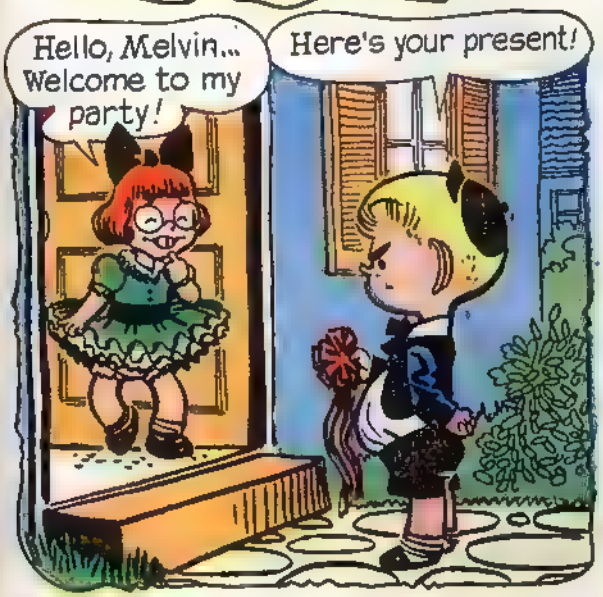
"And neither one of you are bad boys at all," Dickie's mother laughed.

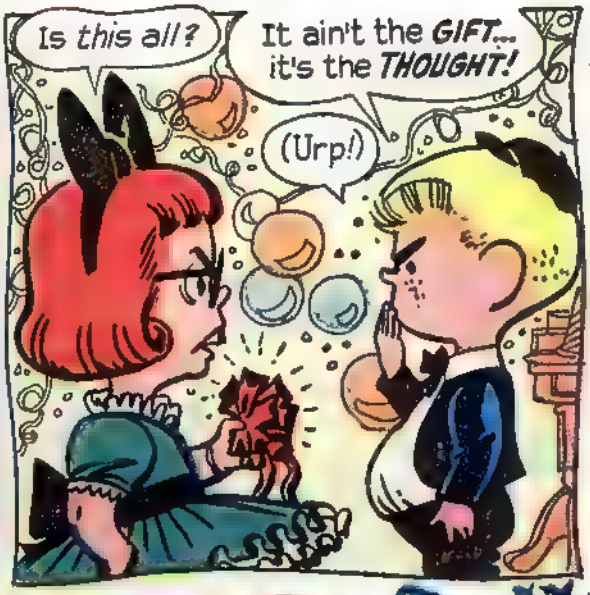
THE END K-115

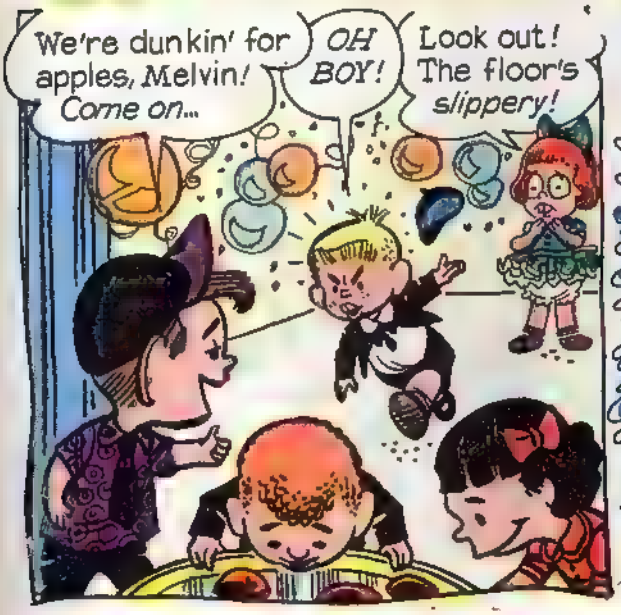
MELVIN the MONSTER
HAPPY BIRTHDAY
Stan Lee & Vol Moncely
K139
Yes, Mrs. Jones... Melvin will be at little Brunhilda's party in a few minutes! He's so HAPPY he's going!
No I'm not! I hate parties! I don't wanna go!
This is our one chance to get rid of you for a few hours! YOU'RE GOING!
What'll you GIVE me if I go?
I'll give you THIS, if you DON'T go!
I'll GO!
1

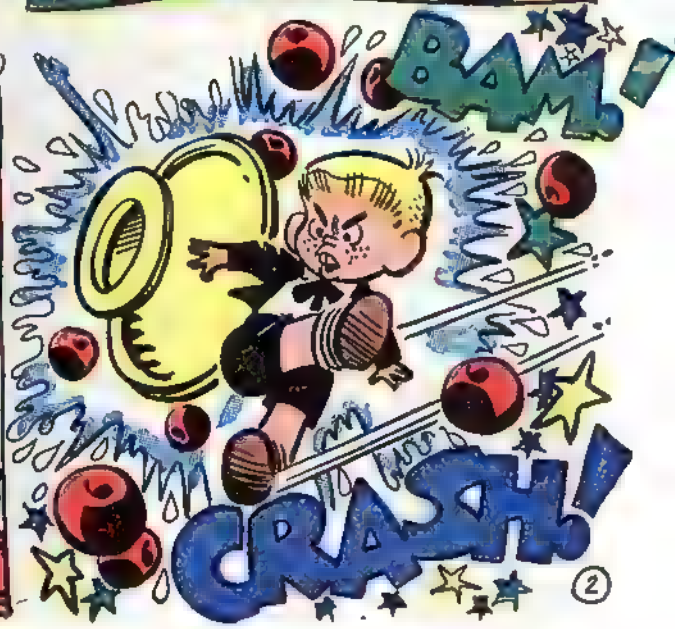
Mmm... nobody's looking!
POS NO BI

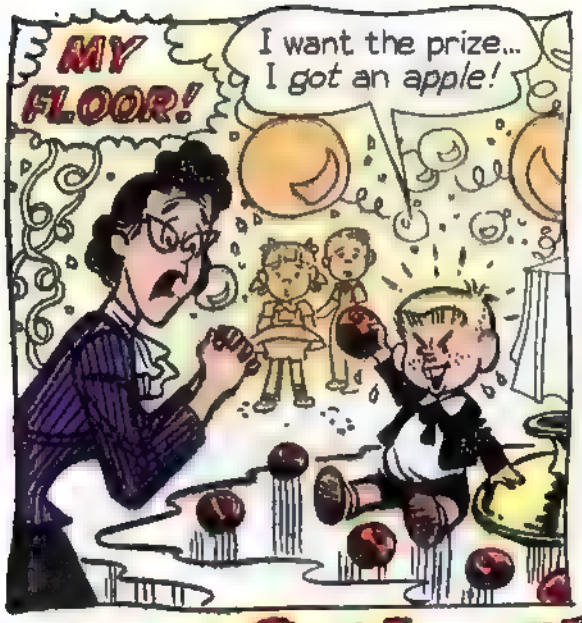

YUMMY!
CHOMP
CHOMP


Hello, Melvin... Welcome to my party!
Here's your present!

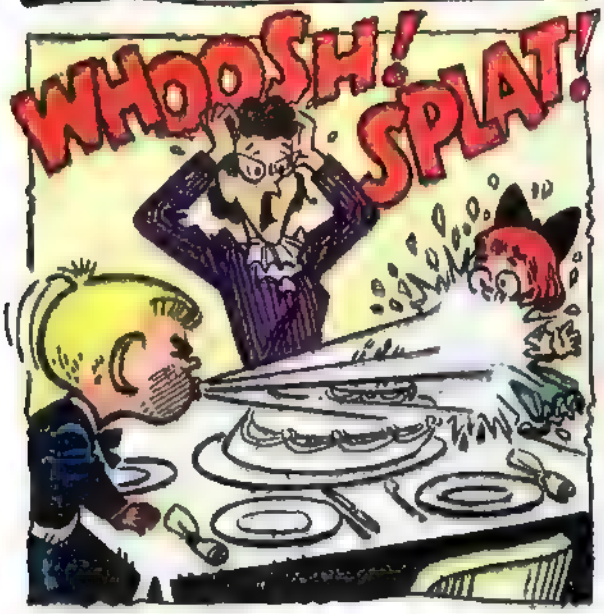

Is *this* all?
It ain't the *GIFT*... it's the *THOUGHT!*
(Urp!)

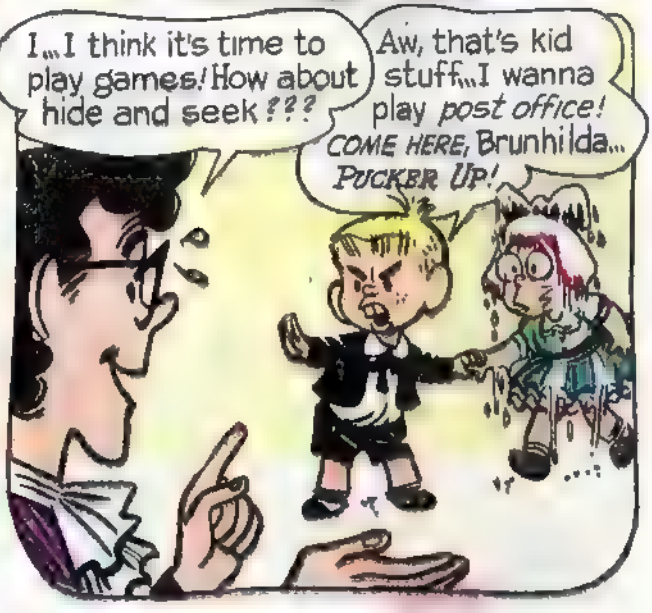

We're dunkin' for apples, Melvin! Come on...
OH BOY!
Look out! The floor's slippery!


BAM!
CRASH!

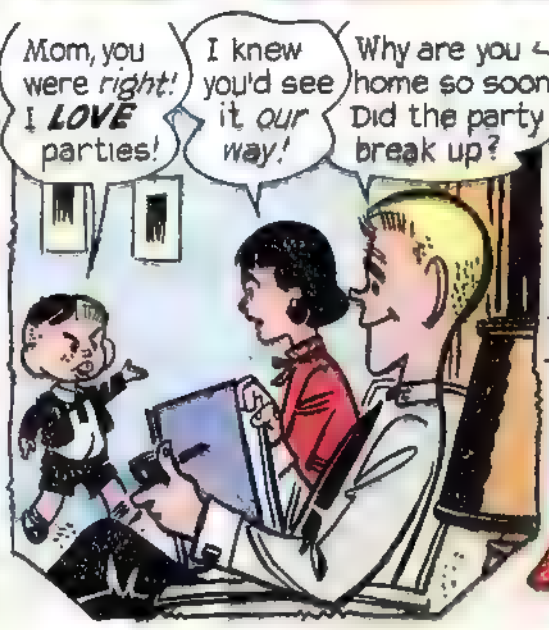

MY FLOOR!
I want the prize... I got an apple!

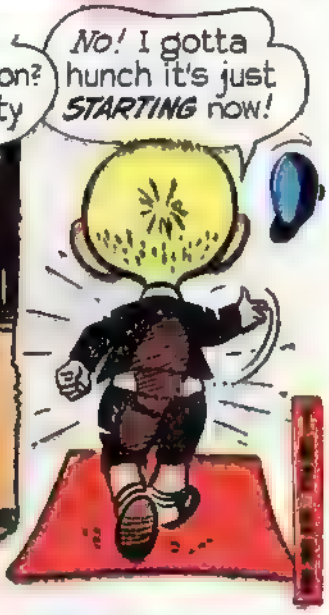
Melvin, help me blow out the candles on my birthday cake!
Sure!


WHOOSH! SPLAT!


I...I think it's time to play games! How about hide and seek???
Aw, that's kid stuff...I wanna play post office! COME HERE, Brunhilda... PUCKER UP!

Melvin! I want to talk to you!
You gotta wait your chance... it's Brunhilda's turn now!

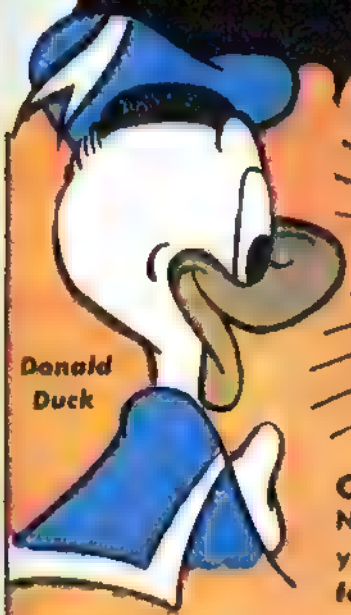

Mom, you were right! I LOVE parties!
I knew you'd see it our way!
Why are you home so soon? Did the party break up?

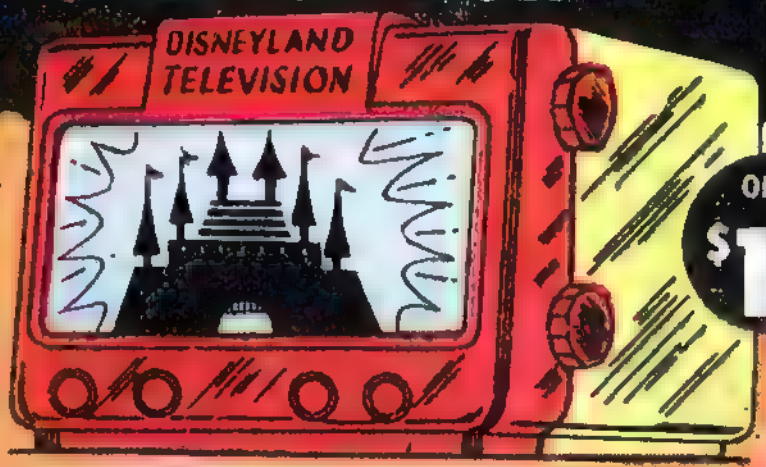

No! I gotta hunch it's just STARTING now!

HEY KIDS!! SEND FOR THE NEW

Disneyland

COLOR TELEVISION SET





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Now you can have hours of fun seeing and showing your own favorite Disneyland to your friends and family. Each roll of film is different—here are the titles:

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6 Davy Crockett at the Alamo
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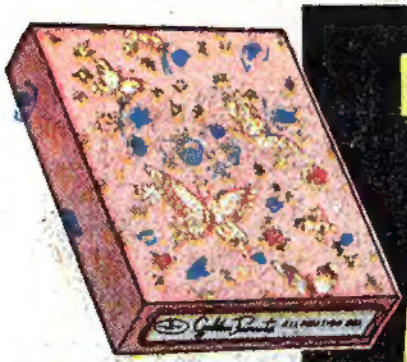
Canadian & Foreign orders, $1.50 with coupon

DO YOU NEED EXTRA MONEY?



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A gorgeous assortment of gold embossed cards for every occasion

SLIM STYLE ALL OCCASION
21 luxurious cards in the smart, modern long look. Beautiful!

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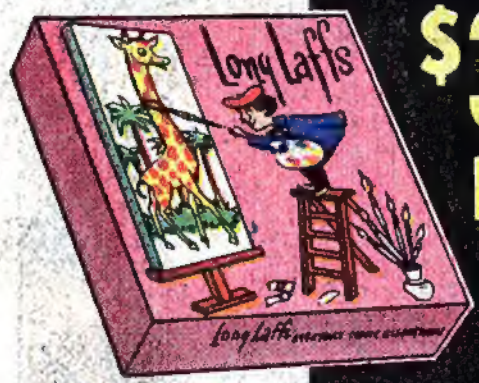

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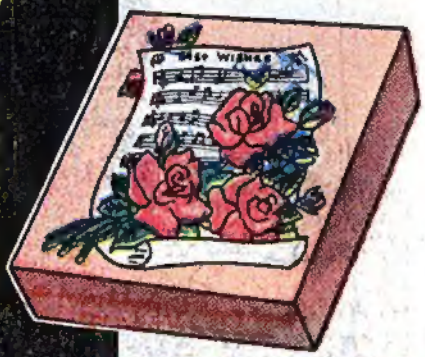
Captivating! Novel slim cards featuring pop-outs, clever animation



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20 large sheets all 20" x 30" in full color, with seals and tags to match

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Exquisite slim designs of every type, color and taste

SLIM STYLE STATIONERY ENSEMBLE
Embossed pink and gold butterfly design, scalloped borders, with slim style notes to match

SLIM INFORMALS
Friendly messages are all aglitter. Chic!

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FREE SAMPLES
PERSONALIZED CHRISTMAS CARDS and STATIONERY

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Please rush me free samples and other leading boxes on approval for free trial as mentioned above. Also send full details of your easy money-making plan.

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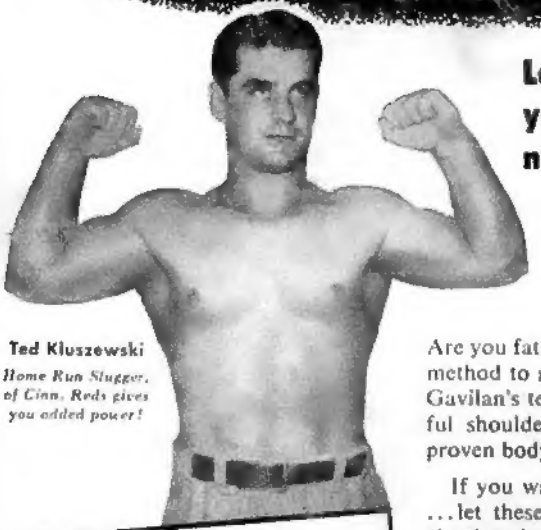
"WE'LL RIPPLE YOUR BODY WITH MUSCLES and LOAD T·N·T IN YOUR FISTS"

Say JOE LOUIS and TED KLUSZEWSKI



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Are you fat and flabby? Watch Ted show his surefire method to remove fat. Tired and nervous? See Kid Gavilan's tested plan to liven you up. Want powerful shoulders? Football star Doak Walker has a proven body builder that gives you results . . . FAST!

If you want to be a star athlete or look like one . . . let these great Stars and myself help you. It's simple. It's easy. Just 15 minutes a day makes you a real man. Find out how by mailing the coupon.

I'll send you my "Fight Secrets" for just 10¢ – so that you'll be sure to write me. Get off the bench – into the game. Send me the coupon right now!

Sincerely,
Joe Louis

Are You . .
- **Weak**
- **Skinny**
- **Fat and Flabby**
- **Always Being Picked On?**

Act Now . . LET THESE CHAMPIONS POINT YOUR WAY TO ATHLETIC GLORY

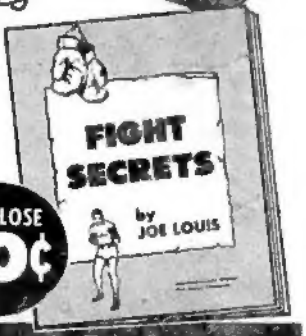
BOB COUSY shows you how to sharpen your reflexes and develop stamina—no matter what your size—for basketball . . . handball . . . IN LITTLE TIME.

YOGI BERRA the American League's most valuable player, builds up your confidence . . . LOTS OF FUN.

DOAK WALKER gives you his special toughening method. Builds your shoulders and neck into "shock absorbers" for football . . . WITH LITTLE EFFORT.

KID GAVILAN reveals his secrets of split-second timing . . . increases your resistance to fatigue with his tested training camp workout . . . WORKS WONDERS.

Win new popularity. Guaranteed to add solid inches to your chest. Easy . . . At Home . . . In less than 15 minutes a day!



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JOE LOUIS, c/o THE NATIONAL SPORTS COUNCIL, DEPT. AM-56
33 West 46th Street, New York 36, N. Y.

Dear Joe:

☐ Please send me absolutely FREE a full and complete explanation of how the National Sports Council can build me the right kind of body.

☐ Enclosed is 10¢. Please include your famous book FIGHT SECRETS.

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REDUCE *don't be* FAT!

CHEW IMPROVED FORMULA CHEWING GUM **REDUCE UP TO 5 lbs. A WEEK**

Amazing New Easy Way Quickly Takes Off Pounds and Inches Faster Than You Ever Dreamed Possible!

If you are fat, overweight and embarrassed when you undress because of too many bulges—mail the coupon for KELPIDINE TODAY! KELPIDINE plan can quickly take off 10 to 20 lbs. or more of excess fat so fast it will amaze you. KELPIDINE chewing gum is a wonder of medical science . . . entirely safe, not a harmful drug. Instead a delicious pleasantly flavored good tasting chewing gum plus an essential *mineral* needed in the body. You lose weight most where you have excess fat stored!

START LOSING WEIGHT IN 24 HOURS!

No other safe reducing plan can take off weight quicker, faster, or safer than KELPIDINE Reducing Plan. KELPIDINE works in double quick time. It is a fast acting sure-fire way to reduce! Order it today!

If you are tired of being fat, missing out on the fun and good times—try KELPIDINE today! Almost like magic fat, pudgy figures slim down to a beautiful "new look" that wins popularity—don't be fat—send for KELPIDINE today!

Reduce to a slimmer more graceful figure the way Dr. Phillips recommends—without starving—without missing a single meal! Here for you now—a scientific way which guarantees you can lose as much weight as you wish—or you pay nothing! No Drugs, no starvation, no exercises or laxatives. The amazing thing is that it is so easy to follow simple and safe to lose those ugly, fatty bulges. Each and every week you lose pounds safely until you reach the weight that most becomes you. Now at last you have the doctor's new modern way to reduce—To acquire that dreamed about silhouette, an improved slimmer, exciting more graceful figure. Simply chew delicious improved formula Dr. Phillips KELPIDINE CHEWING GUM and follow Dr. Phillips Plan. Enjoy chewing this delicious gum and reduce with Dr. Phillips Plan. Try it for a few days then step on the scale. You'll hardly believe your eyes. Good for men too!

MONEY BACK GUARANTEE!
10 DAY FREE TRIAL!

MAIL THE COUPON NOW! TEST THE AMAZING DR. PHILLIPS KELPIDINE CHEWING GUM REDUCING PLAN for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have lost weight and look slimmer you pay nothing, just return empty package for refund!

WITH DR. PHILLIPS PLAN

ON MONEY BACK GUARANTEE

GO FROM THIS TO THIS

MAIL THIS NO RISK COUPON TODAY!

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SEND LARGE ECONOMY PACKAGE OF KELPIDINE CHEWING GUM. I ENCLOSE $2.98 on guarantee I must be delighted with first package or money back when I return the empty package.

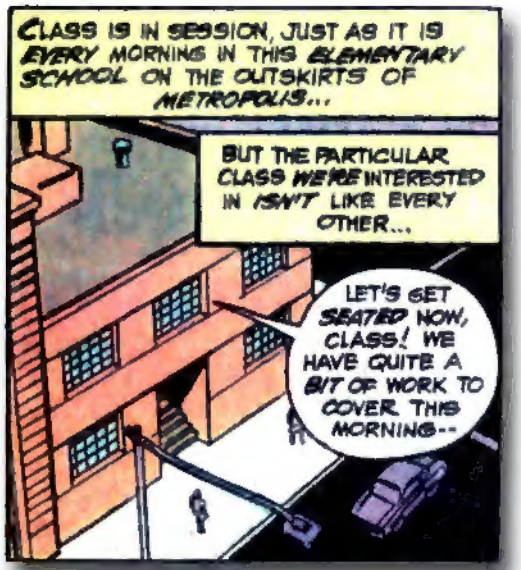
☐ Check here if you want 3 for $6 (save $3)

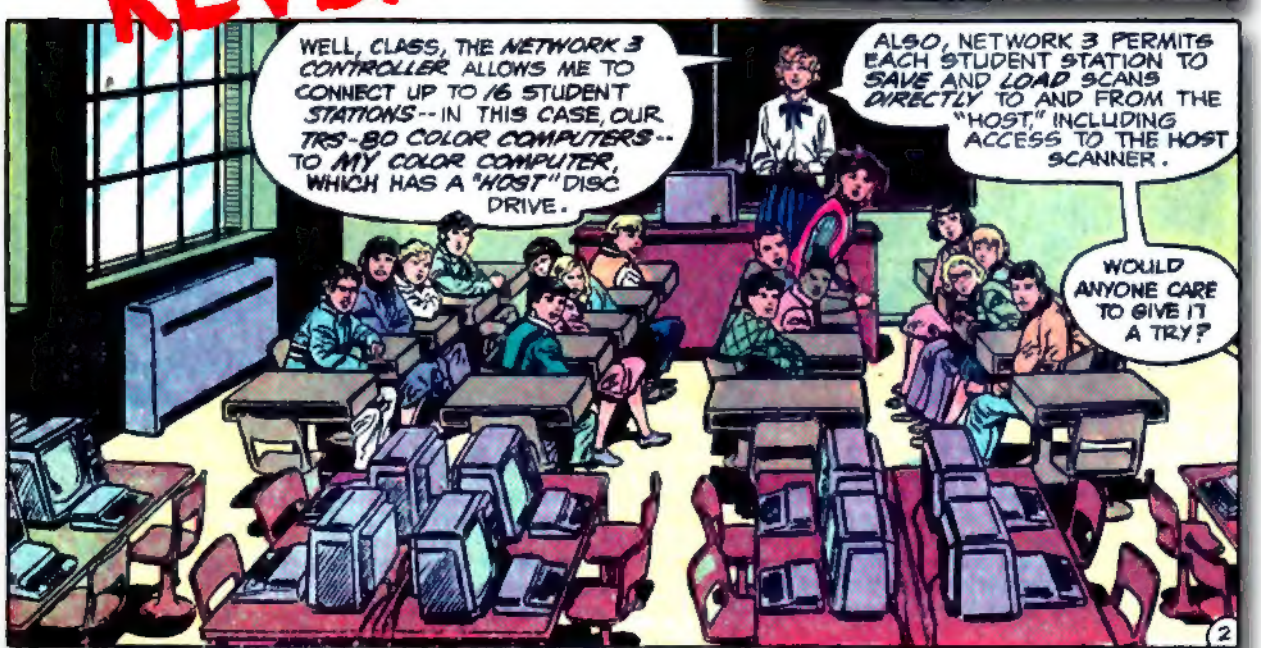
NAME.....

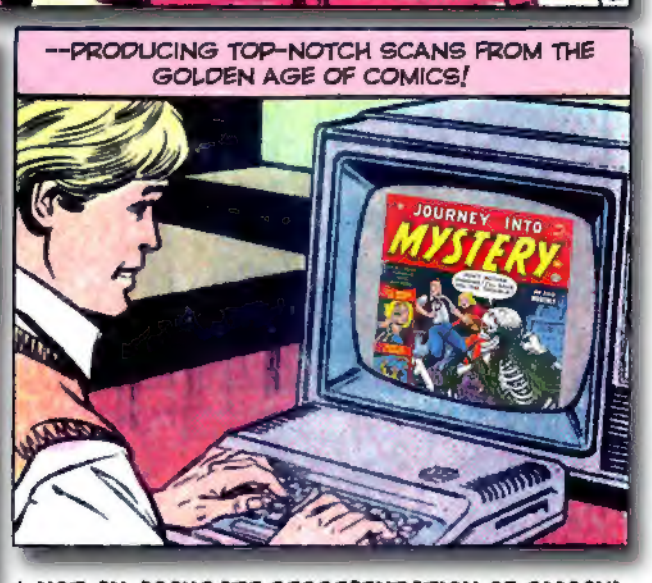
ADDRESS.....

CITY..... STATE.....

SECRETS of the PMACK SCANNING EMPIRE REVEALED







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Pmack Scans: shamelessly exploiting child labor since 2005